

We are



We're taking communication new places.



is HERE.

and HERE.





and HERE.

















# Motorola - Who we are

- ✦ We innovate and lead in wireless and broadband communications around the world
- ✦ Fortune 100 company with sales of US \$43 billion in 2006
- ✦ ~ 66000 employees as of 12/31/06
- ✦ Over \$3.5 billion in annual R&D spending
- ✦ History of innovation spanning over 75 years



We're everywhere Global stakeholders need us.

**46% United States**

**19% Europe**

**10% Latin America**

**9% Asia-Pacific**  
(excluding China and Japan)

**8% China**

**8% Other markets**





MOTOMING™ A1200



MOTOFONE



is innovation.





**THEN:** Car Radio Pioneer (1930)  
**NOW:** O ROKR™ (2006)





**THEN:** Handie-Talkie™ Two-Way Radio (1940)  
**NOW:** Push-To-Talk over Cellular (2004)







**THEN:** Golden View Television (1947)  
**NOW:** High Definition Set-Top  
Digital Video Recorder (2005)







**THEN:** First Commercial Handheld  
Cellular Phone (1983)

**NOW:** The Groundbreaking RAZR (2004)



A close-up photograph of a silver flip phone. The phone is open, showing a blue screen on the right and a numeric keypad on the left. The keypad has blue numbers and a red '9' button. The screen displays a white circular logo with a blue stylized 'W' or 'M' inside. The phone is set against a light blue background.

There's a reason why we've been a leader in communication for so long.



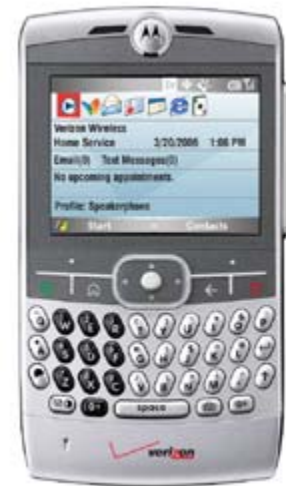


Computing



Entertainment

Convergence



Communications  
And Mobility

Where are we going next?





MESH Network





WiMAX

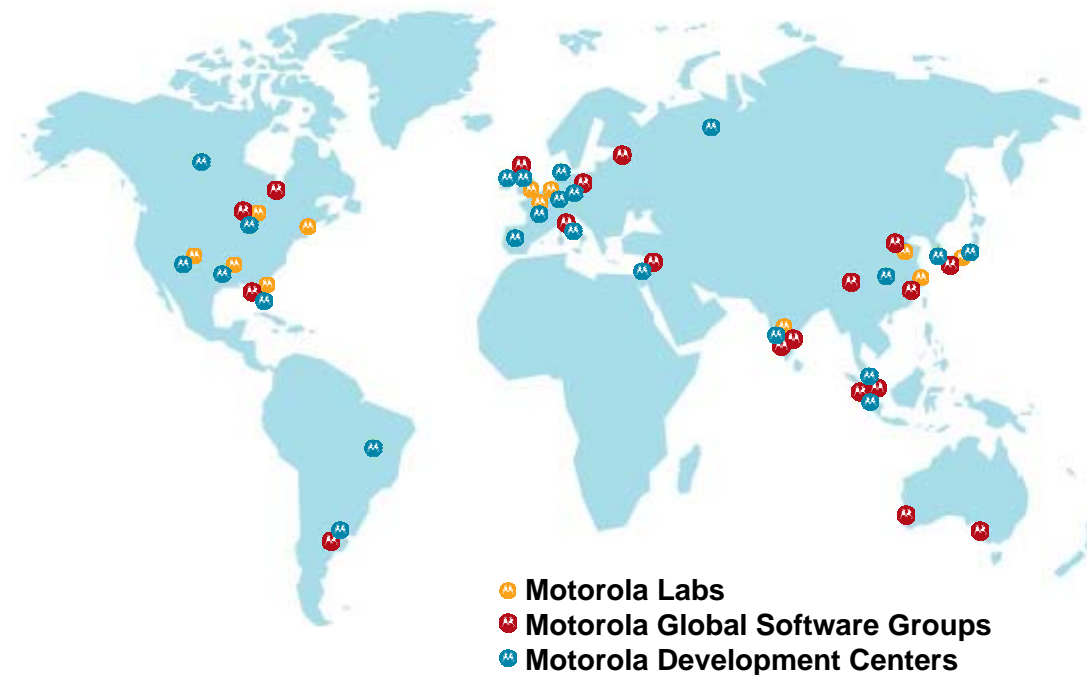




Enterprise Mobility

# Motorola Global Technology Leadership

- ✦ **Motorola Labs:** 700+ scientists & researchers in 12 locations around the world
- ✦ **Global Software Group:** 6,000+ engineers in 19 design centers researching and developing production-level software
- ✦ Motorola Development Centers in 23 locations around the world



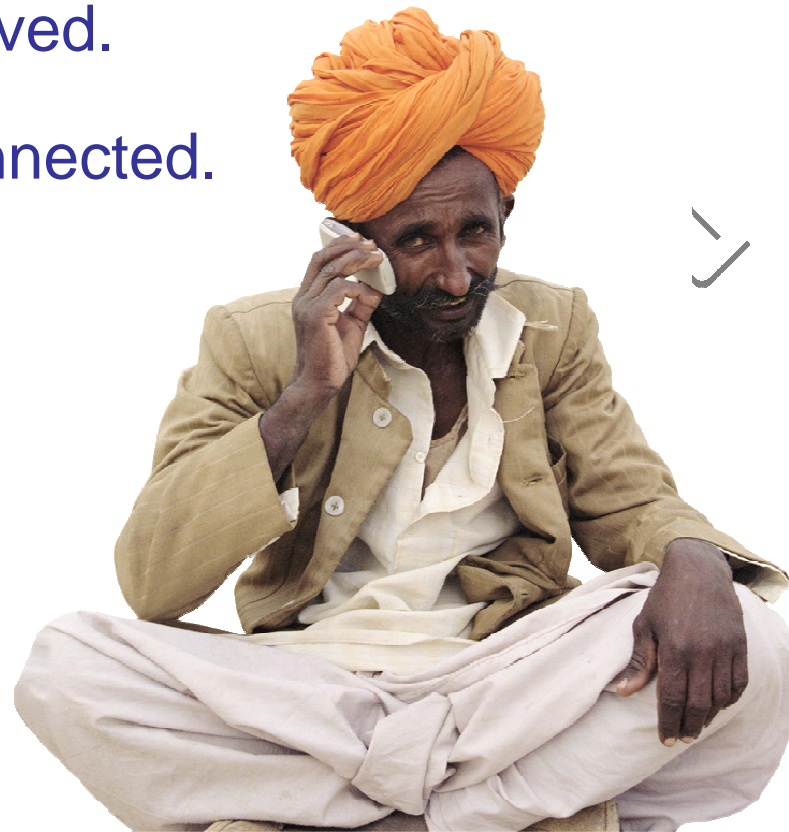


# *Connect the unconnected*

Today, two thirds  
of the world is still  
unconnected.

Or underserved.

Or underconnected.

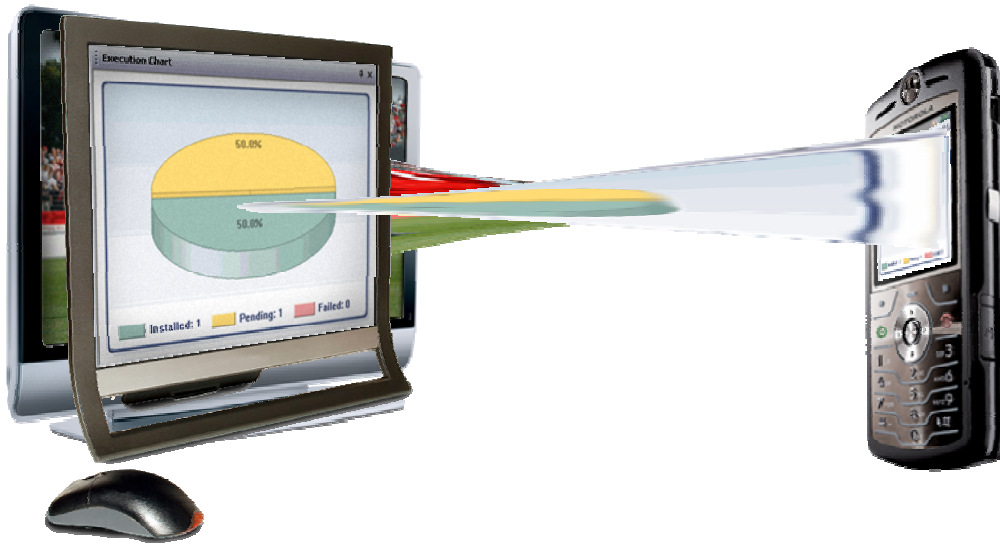


## **Our focus.**

- Low-cost Devices
- Low-cost Infrastructure
- Spectrum Availability
- Alternate Energy

# Content

There is increased demand for access to preferred personal and business content regardless of device, network or location.



## Our focus.

Context Aware  
Intelligent  
Content Delivery  
Content Processing  
Converged Content

# Influencing Standards Bodies

Standards are critical to the industry.  
Motorola is committed to driving, leading  
and participating in standards efforts  
regionally, as well as around the globe.

Seats on 50 standards bodies  
22 Chair Positions  
20 Board Members



**2006 IEEE-Standards Association Corporate Award**





# Technology Partnerships

**Critical component of driving open innovation with leading minds**

**Technology partnerships with**

**Customers** (major global service providers)

**Universities** (leading world-wide universities)

**Governments** (research ministries in U.S., Europe, and Asia)

**Key industry players** (e.g., Microsoft, IBM, Nokia, SUN)

**Industry visionaries** (Motorola Technology Outlook formulates a technology view of the future)



Customers



Universities



Government  
Research  
Ministries



Key Industry  
Players



Industry  
Visionaries

# International Standards Industry Partnerships

Scope	International Organizations	Topics	Example Members
General Standards & Conformity Assessment	ANSI IPC, CEA, ICSCA, PASC, NAM,....	<ul style="list-style-type: none"> <li>•Regulatory Harmonization,</li> <li>•Quality,</li> <li>•Occup. Health and Safety,</li> <li>•Environment,</li> <li>•Social Responsibility,</li> <li>•Conformity Assessment,</li> <li>•IPRs</li> </ul>	Boeing, Caterpillar, Deere, Exxon Mobil, Fujitsu, General Motors, HP, Hitachi, LG, Matsushita, Oracle, Rockwell, Sun, Toshiba
ICT Industry	ITI, IEEE, USITO, DVB, W3C, VoiceXML, ISOC	<ul style="list-style-type: none"> <li>•Software Copyright</li> <li>•DRM</li> <li>•WWWeb</li> <li>•Internet Prot.</li> </ul>	Dell, HP, Microsoft, IBM, Nokia, Samsung, Intel
Telecom Industry	CableLabs, WiFi Alliance, 3GPP, FMCA	<ul style="list-style-type: none"> <li>•Standards requirements,</li> <li>• Spectrum, etc.</li> </ul>	AT&T, BT, Intel, Nokia, Qualcomm

