We are
We’re taking communication new places.
is HERE.
and HERE.
Motorola - Who we are

- We innovate and lead in wireless and broadband communications around the world
- Fortune 100 company with sales of US $43 billion in 2006
- ~ 66,000 employees as of 12/31/06
- Over $3.5 billion in annual R&D spending
- History of innovation spanning over 75 years
We’re everywhere Global sales need us.

- 46% United States
- 19% Europe
- 10% Latin America
- 9% Asia-Pacific (excluding China and Japan)
- 8% China
- 8% Other markets

2005 sales
MOTOMING™ A1200
is innovation.
THEN: Car Radio Pioneer (1930)
NOW: O'ROKR™ (2006)
THEN: Handie-Talkie™ Two-Way Radio (1940)
THEN: Golden View Television (1947)
NOW: High Definition Set-Top Digital Video Recorder (2005)
THEN: First Commercial Handheld Cellular Phone (1983)
There’s a reason why we’ve been a leader in communication for so long.
Convergence

Computing

Entertainment

Convergence

Communications

And Mobility
Where are we going next?
Motorola Global Technology Leadership

- **Motorola Labs**: 700+ scientists & researchers in 12 locations around the world
- **Global Software Group**: 6,000+ engineers in 19 design centers researching and developing production-level software
- Motorola Development Centers in 23 locations around the world
Connect the unconnected

Today, two thirds of the world is still unconnected.
Or underserved.
Or underconnected.

Our focus.
Low-cost Devices
Low-cost Infrastructure
Spectrum Availability
Alternate Energy
Content

There is increased demand for access to preferred personal and business content regardless of device, network or location.

Our focus.
Context Aware
Intelligent
Content Delivery
Content Processing
Converged Content
Influencing Standards Bodies

Standards are critical to the industry. Motorola is committed to driving, leading and participating in standards efforts regionally, as well as around the globe.

Seats on 50 standards bodies
22 Chair Positions
20 Board Members

2006 IEEE-Standards Association Corporate Award
Technology Partnerships

Critical component of driving open innovation with leading minds
Technology partnerships with

Customers (major global service providers)
Universities (leading world-wide universities)
Governments (research ministries in U.S., Europe, and Asia)
Key industry players (e.g., Microsoft, IBM, Nokia, SUN)
Industry visionaries (Motorola Technology Outlook formulates a technology view of the future)
# International Standards Industry Partnerships

<table>
<thead>
<tr>
<th>Scope</th>
<th>International Organizations</th>
<th>Topics</th>
<th>Example Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Standards &amp; Conformity Assessment</td>
<td>ANSI IPC, CEA, ICSCA, PASC, NAM, ....</td>
<td>• Regulatory Harmonization, • Quality, • Occup. Health and Safety, • Environment, • Social Responsibility, • Conformity Assessment, • IPRs</td>
<td>Boeing, Caterpillar, Deere, Exxon Mobil, Fujitsu, General Motors, HP, Hitachi, LG, Matsushita, Oracle, Rockwell, Sun, Toshiba</td>
</tr>
<tr>
<td>ICT Industry</td>
<td>ITI, IEEE, USITO, DVB, W3C, VoiceXML, ISOC</td>
<td>• Software Copyright • DRM • WWWWeb • Internet Prot.</td>
<td>Dell, HP, Microsoft, IBM, Nokia, Samsung, Intel</td>
</tr>
<tr>
<td>Telecom Industry</td>
<td>CableLabs, WiFi Alliance, 3GPP, FMCA</td>
<td>• Standards requirements, • Spectrum, etc.</td>
<td>AT&amp;T, BT, Intel, Nokia, Qualcomm</td>
</tr>
</tbody>
</table>