



Building Consumer Confidence

September 26, 2007

9:30 am – 4:30 pm

Hosted by the
American National Standards Institute

The Fairmont Washington Hotel

2401 M Street, NW
Washington, DC 20037
202.429.2400

WHAT

An open forum to develop recommendations that will help to better protect consumers from imported goods that do not meet U.S. standards for health and safety.

WHY

U.S. citizens rely on private-sector led standards and conformity assessment community – working in partnership with the government – to uphold the highest possible level of consumer product safety. However, a growing influx of imported goods is failing to meet our nation's rigorous health, safety and environmental standards. The U.S. standards and conformity assessment community must rally to address this pressing public policy issue.

The objective of this event is to strengthen American confidence in consumer product safety by utilizing private-sector solutions as the core component of any new or ongoing public-private initiatives.

A series of engaging presentations and discussion sessions will help to identify resources, initiatives, and applicable standards and compliance programs that will facilitate cooperation among all stakeholders to guard against the erosion of health and safety protections that U.S. citizens demand.

WHEN

Wednesday, September 26, 2007

WHO

The event is open to all stakeholders, including consumers and consumer representatives, government legislative and regulatory bodies, industry, standards developing organizations, certification organizations, and other interested parties.

WHERE

The Fairmont Washington Hotel
Washington, DC, USA

FORMAT

Business roundtable

ORGANIZER AND HOST



Time	Discussion Topic	Moderator/Panelist
8:30 am	Registration/Continental Breakfast	
9:30	<p>Welcoming Remarks, Meeting Purpose and Objectives Proactive event – goal is to develop an action plan</p> <p><i>Public concerns about the impact of imported products on consumer health and safety are motivating policy initiatives in Congress and at regulatory agencies. This opening discussion will explore how the U.S. standardization community’s ongoing efforts can best be utilized to address current concerns about imported products and to create a safer consumer environment.</i></p>	<p>Joe Bhatia President and CEO American National Standards Institute (ANSI)</p> <p>Scott Cooper Vice President, Government Relations, ANSI</p>
9:45	<p>Keynote Address <i>Among the items to be discussed:</i></p> <ul style="list-style-type: none"> ▪ <i>Report on the CPSC sponsored Second Biennial Sino-U.S. Consumer Product Safety Summit - September 11, 2007</i> ▪ <i>Proposed Product Recall, Information and Safety Modernization (PRISM) working paper</i> 	<p>Nancy Nord Acting Chairman Consumer Product Safety Commission</p>
10:30	<p>Panel Presentation One: Industry Case Studies</p> <p><i>Panelists will share examples of recent industry-specific issues, discuss what happened, what was done, what is happening now, and what we can do better in the future. [Panelists may also explore how the new proposed PRISM Act could impact their respective sectors.]</i></p>	<p>Moderator Jim Pauley Vice President, Industry and Government Relations, Square D; Chair, ANSI Executive Standards Council and Vice Chairman, ANSI Board of Directors</p> <p>Presenters</p> <ul style="list-style-type: none"> ▪ Carter Keithley, President, Toy Industry Association (TIA) ▪ Wayne Morris, Vice President, Division Services, Association of Home Appliance Manufacturers (AHAM) ▪ John Kupsch, Technical Director Good Housekeeping Research Institute
11:30	Coffee Break	

(continued)

11:50	<p>Panel Presentation Two: Consumer Protection Issues</p> <p><i>Panelists will discuss issues particular to government, giving specific attention to examples from agencies that police the marketplace with the support of private-sector partnerships, private-sector standards and related compliance programs.</i></p>	<p>Moderator Robert Raffety Member of the President’s Import Safety Working Group and Counsel to the Chairman, Consumer Product Safety Commission</p> <p>Presenters</p> <ul style="list-style-type: none"> ▪ Charles Auer, Director, Office of Prevention, Pesticides and Toxic Substances, Environmental Protection Agency (EPA) ▪ Quin Dodd, chief of staff of the U.S. Consumer Product Safety Commission (CPSC) ▪ Lydia Parnes, Director, Bureau of Consumer Protection, Federal Trade Commission (FTC)
1:00 pm	Lunch	
2:00	<p>Panel Presentation Three: Consumers, SDOs and Safety Certification Organizations</p> <p><i>Panelists will describe what standards developing organizations and conformity assessment bodies are (and should be) doing to build consumer confidence in products and services that comply with standards. [Case studies and examples will help to illustrate various issues, describe what was done, what is happening now, and what we can do better in the future.]</i></p>	<p>Moderator Linda Golodner President, National Consumers League and Chair, ANSI Consumer Interest Form</p> <p>Presenters</p> <ul style="list-style-type: none"> ▪ Don Mays, Senior Director of Product Safety and Consumer Sciences, Consumers Union ▪ Katharine Morgan, Vice President, Technical Committee Operations, ASTM International ▪ August (Gus) Schaefer, Senior Vice President, Public Safety Officer, Underwriters Laboratories Inc.
3:00	Open Discussion / Development of Recommendations and Action Plan	<p>Moderator Scott Cooper Vice President, Government Relations, ANSI</p>
4:30	Adjournment	