



It all must start with an inspired, spontaneous idea.

— Raymond Loewy, the father of industrial design



WORLD STANDARDS WEEK 2006

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR

\$5,000 contribution

- Annual Conference luncheon sponsor (*includes an invitation to deliver brief welcome remarks*)
- Premiere signage
- Complimentary admission for two (2) persons to the Annual Conference
- Option to include a small promo item in the Annual Conference attendee welcome kit
- Full-page black and white ad in Annual Conference program
- Logo in the Annual Conference program
- Half-page color ad in the *ANSI Reporter*
- Table-top exhibit in premiere location
- Rotating banner ads on the ANSI Online home page, the Events page and the World Standards Week page
- Logo and link on the conference sponsors webpage

PLATINUM SPONSOR

\$4,000 contribution

- World Standards Week breakfast or break sponsor
- Premiere signage
- Complimentary admission for two (2) persons to the Annual Conference
- Half-page black and white ad in the Annual Conference program
- Logo in the Annual Conference program
- Quarter-page color ad in the *ANSI Reporter*
- Table-top exhibit space
- Rotating banner ads on the ANSI Online Events page and the World Standards Week page
- Logo and link on the conference sponsors webpage

GOLD SPONSOR

\$3,000 contribution

- World Standards Week general sponsor
- Premiere signage
- Complimentary admission for one (1) person to the Annual Conference
- Logo in the Annual Conference program
- Table-top exhibit space
- Rotating banner ads on the ANSI Online Events page and the World Standards Week page
- Logo and link on the conference sponsors webpage

BREAK SPONSOR

\$2,000 contribution

- Beverage or other limited food service
- Premiere signage
- Logo and link on the conference sponsors webpage

FRIEND

Other financial or in-kind contribution

- Contact ANSI for more information.

Separate sponsorships are available for the U.S. Celebration of World Standards Day 2006 exhibition, reception and dinner. Please visit www.wsd-us.org for more information.

REGISTER AS A SPONSOR OF WORLD STANDARDS WEEK 2006

Name _____

Title _____

Bus/Org _____

Address _____

City _____

State _____ Zip _____ - _____

E-mail _____

Phone (_____) _____

Fax (_____) _____

Response deadline
September 1, 2006

Return to
Sponsorship Coordinator
American National
Standards Institute
25 W. 43rd St., 4th Floor
New York, NY 10036

via fax:
1.212.398.0023

via e-mail:
pr@ansi.org

Sponsorship level:

- _____ Diamond Sponsor \$5,000
- _____ Platinum Sponsor \$4,000
- _____ Gold Sponsor \$3,000
- _____ Break Sponsor \$2,000
- _____ Friend *(description of contribution follows)*

Total Contribution: \$ _____

More information
www.ansi.org/wsweek
or 1.212.642.4890

Notices
Some sponsorships
are subject to
availability.

Some sponsorship
benefits, especially
those related to the
placement of print ads,
are time sensitive and
may not be available
after the September 1,
2006, deadline.

Payment information:

Enclose your check or purchase order, payable to ANSI,
or provide credit card information:

- Check Purchase Order
- MasterCard Visa American Express

Card
Account
Number

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Please provide Card Security Code _____

Exp Date _____ / _____ Authorized Signature _____



WORLD STANDARDS WEEK 2006

October 9-13, 2006 | Washington, DC



OCTOBER 9

MONDAY

Education and Training Event

OCTOBER 10

TUESDAY

ANSI Member Forums

(Company, Organizational, Government & Consumer Interest)

ANSI Annual Business Meeting and Luncheon

Executive Roundtable

ANSI Awards Banquet and Ceremony

OCTOBER 11

WEDNESDAY

ANSI Annual Conference

Standardization and Innovation

U.S. Celebration of World Standards Day

Standards Build Partnerships

OCTOBER 12

THURSDAY

ANSI Legal Issues Forum

ANSI Digital Rights Management Meeting

OCTOBER 13

FRIDAY

Education and Training Event



American National Standards Institute

ATTN: Sponsorship Coordinator
25 West 43rd Street - Fourth Floor
New York, NY 10036

pr@ansi.org

T: 212.642.4890 | F: 212.398.0023