It all must start with an inspired, spontaneous idea.

— Raymond Loewy, the father of industrial design
<table>
<thead>
<tr>
<th>DIAMOND SPONSOR</th>
<th>PLATINUM SPONSOR</th>
<th>GOLD SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5,000 contribution</td>
<td>$4,000 contribution</td>
<td>$3,000 contribution</td>
</tr>
<tr>
<td>▪ Annual Conference luncheon sponsor <em>(includes an invitation to deliver brief welcome remarks)</em></td>
<td>▪ World Standards Week breakfast or break sponsor</td>
<td>▪ World Standards Week general sponsor</td>
</tr>
<tr>
<td>▪ Premiere signage</td>
<td>▪ Premiere signage</td>
<td>▪ Premiere signage</td>
</tr>
<tr>
<td>▪ Complimentary admission for two (2) persons to the Annual Conference</td>
<td>▪ Complimentary admission for two (2) persons to the Annual Conference</td>
<td>▪ Complimentary admission for one (1) person to the Annual Conference</td>
</tr>
<tr>
<td>▪ Option to include a small promo item in the Annual Conference attendee welcome kit</td>
<td>▪ Half-page black and white ad in the Annual Conference program</td>
<td>▪ Logo in the Annual Conference program</td>
</tr>
<tr>
<td>▪ Full-page black and white ad in Annual Conference program</td>
<td>▪ Logo in the Annual Conference program</td>
<td>▪ Table-top exhibit space</td>
</tr>
<tr>
<td>▪ Logo in the Annual Conference program</td>
<td>▪ Quarter-page color ad in the ANSI Reporter</td>
<td>▪ Rotating banner ads on the ANSI Online Events page and the World Standards Week page</td>
</tr>
<tr>
<td>▪ Half-page color ad in the ANSI Reporter</td>
<td>▪ Table-top exhibit space</td>
<td>▪ Logo and link on the conference sponsors webpage</td>
</tr>
<tr>
<td>▪ Table-top exhibit in premiere location</td>
<td>▪ Rotating banner ads on the ANSI Online home page, the Events page and the World Standards Week page</td>
<td>▪ Logo and link on the conference sponsors webpage</td>
</tr>
<tr>
<td>▪ Logo and link on the conference sponsors webpage</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Separate sponsorships are available for the U.S. Celebration of World Standards Day 2006 exhibition, reception and dinner. Please visit www.wsd-us.org for more information.
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Response deadline
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via e-mail: pr@ansi.org

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Notices
Some sponsorships are subject to availability.

Some sponsorship benefits, especially those related to the placement of print ads, are time sensitive and may not be available after the September 1, 2006, deadline.
OCTOBER 9
MONDAY
Education and Training Event

OCTOBER 10
TUESDAY
ANSI Member Forums
(Company, Organizational, Government & Consumer Interest)
ANSI Annual Business Meeting and Luncheon
Executive Roundtable
ANSI Awards Banquet and Ceremony

OCTOBER 11
WEDNESDAY
ANSI Annual Conference
Standardization and Innovation
U.S. Celebration of World Standards Day
Standards Build Partnerships

OCTOBER 12
THURSDAY
ANSI Legal Issues Forum
ANSI Digital Rights Management Meeting

OCTOBER 13
FRIDAY
Education and Training Event

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