



American National Standards Institute

American National Standards Institute
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Sponsorship Opportunities

Response deadline: Friday, August 12, 2005



World Standards Week 2005

October 3-7, 2005

Featuring the ANSI
Annual Conference

*From A to Veeck:
Standardization and the Law*

October 6, 2005

Sponsorship reply deadline

August 12, 2005

**Sponsorship
Opportunities**



for more information: www.ansi.org/wsweek



DIAMOND SPONSOR

\$4,000 contribution
(Total Value: \$10,090)

- Annual Conference luncheon sponsor/ speaker *(with signage)*
- Complimentary admission for two (2) persons to Annual Conference *(\$590 value)*
- Full-page black and white ad in conference program *(\$2,000 value)*
- Banner ads on ANSI Online (www.ansi.org) and the Events page (www.ansi.org/events) *(\$4,500 value)*
- Half-page ad (color) in *ANSI Reporter* *(\$1,500 value)*
- Table-top exhibit in premiere location *(\$500 value)*
- Name as Diamond Sponsor and logo in conference program *(\$500 value)*
- Name as Diamond Sponsor and logo link on conference website *(\$500 value)*
- Premiere signage

PLATINUM SPONSOR

\$3,000 contribution
(Total Value: \$5,890)

- Luncheon, breakfast or break sponsor *(with signage)*
- Complimentary admission for two (2) persons to Annual Conference *(\$590 value)*
- Half-page black and white ad in conference program *(\$1,000 value)*
- Banner ad on ANSI Online Events page (www.ansi.org/events) *(\$2,000 value)*
- Quarter-page ad (color) in *ANSI Reporter* *(\$800 value)*
- Table-top exhibit space *(\$500 value)*
- Name as Platinum Sponsor and logo in conference program *(\$500 value)*
- Name as Platinum Sponsor and logo link on conference website *(\$500 value)*
- Signage

GOLD SPONSOR

\$2,000 contribution
(Total Value: \$3,545)

- Complimentary admission for one (1) person to Annual Conference *(\$295 value)*
- Banner ad on ANSI Online Events page (www.ansi.org/events) *(\$2,000 value)*
- Table-top exhibit space *(\$500 value)*
- Identification as Gold Sponsor in conference program *(\$250 value)*
- Identification as Gold Sponsor and logo link on conference website *(\$500 value)*
- Signage

FRIEND

Other financial or in-kind contribution

- Name in conference program and on conference website
- Signage

Separate sponsorship packages are available for the 2005 World Standards Day Exhibition, Reception and Dinner

