American National Standards Institute
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Sponsorship Opportunities
Response deadline: Friday, August 12, 2005
World Standards Week 2005
October 3-7, 2005

Featuring the ANSI Annual Conference

From A to Veeck: Standardization and the Law
October 6, 2005

Sponsorship reply deadline
August 12, 2005

for more information: www.ansi.org/wsweek
### DIAMOND SPONSOR

**$4,000 contribution**  
(Total Value: $10,090)

- Annual Conference luncheon sponsor/speaker *with signage*
- Complimentary admission for two (2) persons to Annual Conference ($590 value)
- Full-page black and white ad in conference program ($2,000 value)
- Banner ads on ANSI Online (www.ansi.org) and the Events page (www.ansi.org/events) ($4,500 value)
- Half-page ad (color) in ANSI Reporter ($1,500 value)
- Table-top exhibit in premiere location ($500 value)
- Name as Diamond Sponsor and logo in conference program ($500 value)
- Name as Diamond Sponsor and logo link on conference website ($500 value)
- Premiere signage

### PLATINUM SPONSOR

**$3,000 contribution**  
(Total Value: $5,890)

- Luncheon, breakfast or break sponsor *with signage*
- Complimentary admission for two (2) persons to Annual Conference ($590 value)
- Half-page black and white ad in conference program ($1,000 value)
- Banner ad on ANSI Online Events page (www.ansi.org/events) ($2,000 value)
- Quarter-page ad (color) in ANSI Reporter ($800 value)
- Table-top exhibit space ($500 value)
- Name as Platinum Sponsor and logo in conference program ($500 value)
- Name as Platinum Sponsor and logo link on conference website ($500 value)
- Signage

### GOLD SPONSOR

**$2,000 contribution**  
(Total Value: $3,545)

- Complimentary admission for one (1) person to Annual Conference ($295 value)
- Banner ad on ANSI Online Events page (www.ansi.org/events) ($2,000 value)
- Table-top exhibit space ($500 value)
- Identification as Gold Sponsor in conference program ($250 value)
- Identification as Gold Sponsor and logo link on conference website ($500 value)
- Signage

### FRIEND

Other financial or in-kind contribution

- Name in conference program and on conference website
- Signage

Separate sponsorship packages are available for the 2005 World Standards Day Exhibition, Reception and Dinner.
REGISTER AS AN ANSI WORLD STANDARDS WEEK 2005 SPONSOR

Name ____________________________
Title ____________________________
Bus/Org __________________________
Address __________________________
____________________________________
City _______________________________
State ______ Zip ___________ - ______
E-mail: ____________________________
Phone: (_____)______________________
Fax: (_____)_______________________

Sponsorship level:

☐ Diamond Sponsor ($4,000)
☐ Platinum Sponsor ($3,000)
☐ Gold Sponsor ($2,000)
☐ Friend (description of contribution follows)

____________________________________

Total Contribution: $________________

Payment information:

Enclose your check or purchase order, payable to ANSI, or provide credit card information:

☐ Check ☐ Purchase Order
☐ American Express ☐ MasterCard ☐ VISA

Card Account
Number

Exp Date _____ / _____ Authorized Signature __________________________________________

Response deadline
August 12, 2005

Return to
Sponsorship Coordinator
American National Standards Institute
25 W. 43rd St., 4th Floor
New York, NY 10036

via fax: 1.212.398.0023
via e-mail: pr@ansi.org

More information
www.ansi.org/wsweek
or 1.212.642.4890

Notices
Some sponsorships are subject to availability.

Some sponsorship benefits, especially regarding the placement of print ads, are time sensitive and may not be available after the August 12, 2005 deadline.