



International Personnel Certification Summit

The 21st Century Solution to Workforce Competitiveness



Globalizing Your Certification Program: Getting Started

Presented by

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www.ascp.org



American Society for Clinical Pathology

- Founded 1922
- 501 (C) (3) Medical Professional Society
 - Membership organization
 - Certification agency





Board of Registry

- Founded 1928
- Board of Governors
 - 5 ASCP Fellows
 - 5 ASCP Associates
 - 1 member from each of the following organizations:
AABB, AACCC, ACM, ASC, ASH, CLMA, NSH
 - 2 public members
- Programs
 - 25 certifications
 - 5 qualifications



Evolution of the ASCP BOR Globalization Taskforce

- Evolved out of BOR strategic planning session
- Initial thoughts on potential opportunities
 - Market expansion of certifications
 - Market BOR services
 - Expand international collaboration



Charges to the Taskforce

- Explore feasibility of globalization for ASCP BOR
- Make a recommendation related to accreditation of the ASCP BOR certification program
- Make a recommendation related to translation of certification examinations into Spanish



Philosophy Adopted By the Taskforce

“Involvement in international certification should be to attest that a particular standard is being met, not necessarily to improve standards in other countries”



Taskforce Members

Who are they?

- Board of Governors Members
- Domestic Members



- International Members



- Consultant
- Staff



First Face-to-Face Meeting



Pictured from front to back: Sharon Ehrmeyer, Ellen Hope Kearns, Marilyn Gamble, Kathleen Becan McBride, Kory Ward-Cook, Sharon Goldsmith, Shirley Greening, William Becker, Alan Wainwright.



Taskforce Activities: *Research*

- Models used to globalize certification programs
- Governmental regulations
- Trade agreements
- Competition from other certification groups
- Potential funding sources
- Strategic allies
- Feasibility of working in/with specific countries
- Agencies who accredit certification programs



Taskforce Activities: *Structured Interviews*

- Industry Leaders
- Executive Director, Joint Commission International
- In Vitro Diagnostic Industry Contacts
- All Taskforce Members



Taskforce Findings:

There are External Pressures to Globalize

- Government interest
- Industry interest
- Certificate holder interest
- Need for consumer protection
- Program Directors' support
 - **76% support from Program Directors in the US**
 - **100% support from Program Directors in Australia, Hong Kong, Ireland, Malaysia, Malta Sri Lanka,UK**



Taskforce Recommendations to the Board:

Motions Approved

Motion 1: *Immediately seek accreditation from*

ANSI

- ISO standard 17024 for certification agencies
- Three categories
 - Medical Technologist
 - Medical Laboratory Technician
 - Phlebotomy Technician



Motions Approved by the Board

Motion 2: *Conduct an International Conference*

■ Topic

- *Harmonization of eligibility routes for credentialing medical laboratory personnel*

■ Preparation for Conference

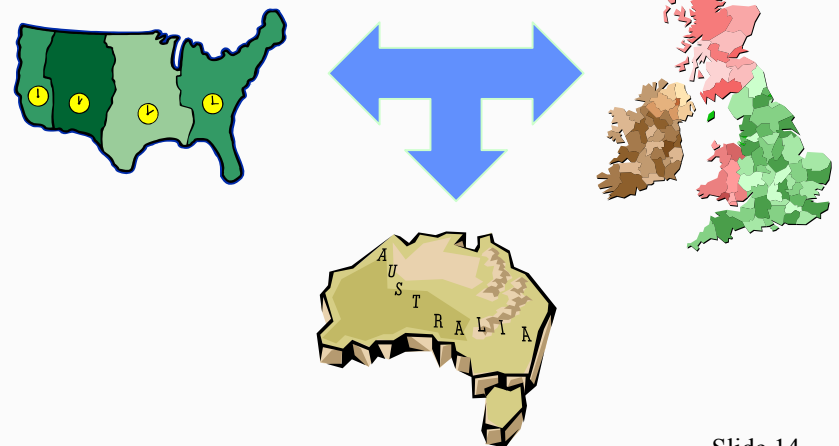
- *Conduct needs assessment on interest and issues in globalization of credentialing systems and standards*
- *Prepare a review paper - international overview of medical laboratory personnel*



Motions Approved by the BOG

Motion 3: *Conduct a Tri-lateral Pilot Project*

- Explore ways of working together
- International practice analysis (e.g., MT)
- Countries:
 - Australia- AIMS
 - U.K.- IBMS
 - U.S.- ASCP BOR





Current Activities

- Present papers at international meetings
- Explore possible expansion of international practice analysis to EU countries
- Attend conferences on globalizing the profession



**Questions/
Comments?**



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