

#### East Meets West

facing challenges making connections





# ETL SEMKO

#### Testing everywhere for markets anywhere.

#### Helping Manufacturers Unlock Markets

Presented by

Joan Sterling Director, Government Relations Intertek

#### What do CABs want?

- Ability to provide global service to clients
- Recognition by governments that conformity assessment is an industry/service to which WTO commitments apply
- Uniform accreditation procedures
- Reduction of duplicative accreditations



#### What do manufacturers want?

- Long term
  - Harmonization of standards and conformity assessment procedures
- Short term
  - Interim solutions



#### What do regulators want?

Assurance that products placed in the market are safe and comply with all regulatory requirements



# **Confidence Hierarchy**

- Regulatory authority tests and certifies
- Regulatory authority accredits 3<sup>rd</sup> party CAB
- Regulatory authority accepts accreditations of 3<sup>rd</sup> party performed by another accreditor
- Regulatory authority accepts sDoC with accreditation
- Regulatory authority accepts sDoC without accreditation



#### **Current Approaches – Interim Solutions**

- Government-to-government MRAs
- National treatment
- International conformity assessment schemes
- Private agreements between CABs



#### What works?

- National Treatment
  - High degree of confidence
- International Schemes
  - IECCB Scheme
- MRAs
  - Mixed results
- Private agreements
  - High degree of confidence between partners



## China

- China
  - WTO/TBT commitments the best hope for enhancing market access
    - Has committed to National Treatment of CABs (ref: Para 195 of Working Party Report).
  - IECCB Scheme participation
    - Limited test report acceptance
  - Full compliance
    - When?



## The #1 thing CABs want

- To provide global service to clients and facilitate market access, CABs need recognition by government authorities
- In areas where countries are not open, CABs need the US government to help us by negotiating government to government agreements that are unambiguous and ENFORCABLE!

