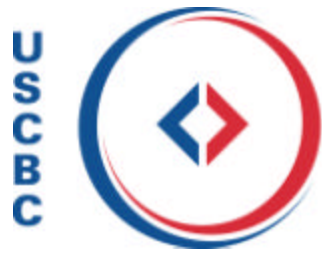




East Meets West

facing challenges
making connections



USCBC

THE US-CHINA BUSINESS COUNCIL
美中贸易全国委员会

Standards in Context: US Industry Concerns in China

Presented by

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Director, Business Advisory Services

The US-China Business Council

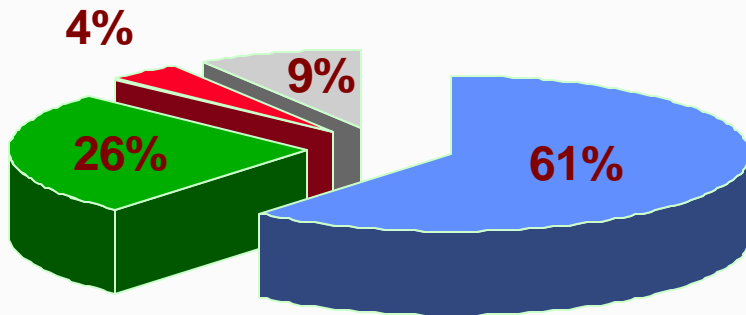
2004 WTO & Member Priorities Survey

2004 Rank	2003 Rank	Issue	Weighted Score
1	3	Distribution Rights	120
2	5	IPR: Enforcement	96
3	1	Trading Rights	95
4	6	Non-Tariff Measures	89
5	10	IPR: Legal Framework	87
6	2	Transparency	77
7	8	Specific Market Access Agreements for Services	71
8	4	Standards, Technical Regulations, and Conformity Assessment	60



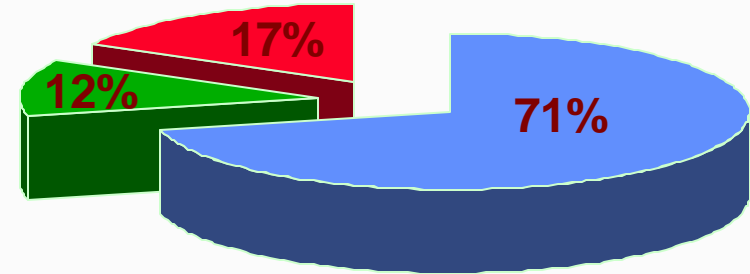
2004 WTO & Member Priorities Survey (II)

WTO Impact



- Help
- No Change
- Harm
- No Opinion

PRC Progress



- Some Progress
- No Progress
- New Problems



2004 WTO & Member Priorities Survey (III)

- Top 3 Obstacles to Progress Identified:
 - Government Protectionism (central & local)
 - Industry Protectionism
 - Lack of Access to Rulemaking Process



Specific Industry Concerns with China's Standards Regime

■ Protectionism

- Customs-level enforcement versus national treatment/non-discrimination
- Potential for strong-arm tactics vis-à-vis IPR

■ Access & Transparency

- Mechanisms for foreign participation in standards-setting processes
- Timely notification and translation
- Meaningful public comment



Specific Industry Concerns with China's Standards Regime (II)

- Interagency Coordination in Implementing CCC Mark
 - Multiple and serial certification
 - HS codes and training of Customs officers
 - Redundant certification at component, subassembly, and finished product levels

