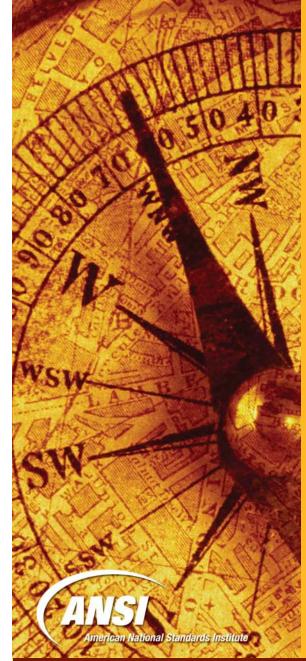


American National Standards Institute 25 West 43rd Street, Fourth Floor New York, NY 10036

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East Meets West

facing challenges making connections

American National Standards Institute 2004 ANNUAL CONFERENCE

Sponsorship Opportunities

World Standards Week October 11-15, 2004

> Featuring the ANSI Annual Conference October 13, 2004

Sponsorship reply deadline August 15, 2004



Sponsorship Opportunities

Response deadline: Friday, August 15, 2004

















DIAMOND SPONSOR

PLATINUM SPONSOR

GOLD SPONSOR

\$4,000 contribution (Total Value: \$10,090)

 Annual Conference luncheon sponsor/ speaker

(with signage)

- Complimentary admission for two (2) persons to Annual Conference (\$590 value)
- Full-page black and white ad in conference program (\$2,000 value)
- Banner ads on ANSI Online (www. ansi.org) and the Events page (www. ansi.org/events) (\$4,500 value)
- Half-page ad (color) in ANSI Reporter (\$1,500 value)
- Table-top exhibit in premiere location (\$500 value)
- Name as Diamond Sponsor and logo in conference program (\$500 value)
- Name as Diamond Sponsor and logo link on conference website (\$500 value)
- Premiere signage

\$3,000 contribution (Total Value: \$5,890)

- Luncheon, breakfast or break sponsor (with signage)
- Complimentary admission for two
 (2) persons to Annual Conference
 (\$590 value)
- Half-page black and white ad in conference program (\$1,000 value)
- Banner ad on ANSI Online Events page (www.ansi.org/events) (\$2,000 value)
- Quarter-page ad (color) in ANSI Reporter (\$800 value)
- Table-top exhibit space (\$500 value)
- Name as Platinum Sponsor and logo in conference program (\$500 value)
- Name as Platinum Sponsor and logo link on conference website (\$500 value)
- Signage

\$2,000 contribution

(Total Value: \$3,545)

- Complimentary admission for one (1) person to Annual Conference (\$295 value)
- Banner ad on ANSI Online Events page (www.ansi.org/ events) (\$2,000 value)
- Table-top exhibit space (\$500 value)
- Identification as Gold Sponsor in conference program (\$250 value)
- Identification as Gold Sponsor and logo link on conference web site (\$500 value)
- Signage

FRIEND

Other financial or in-kind contribution

- Name in conference program and on conference website
- Signage

Separate sponsorship packages are available for the 2004 World Standards Day Exhibition, Reception and Dinner











REGISTRATION AS AN ANSI WORLD STANDARDS WEEK 2004 SPONSOR

Name		Response deadline August 15, 2004
Title		
Bus/Org		Return to Pamela Suett
Address		Education and Training American National Standards Institute 25 W 43rd St, 4th Floor
City		New York, NY 10036
State E-mail:	Zip	via fax: 1.212.398.0023
Phone:	()	via e-mail:
Fax:	()	psuett@ansi.org
F	Diamond Sponsor (\$4,000) Platinum Sponsor (\$3,000) Gold Sponsor (\$2,000) Friend (description of contribution follows)	www.ansi.org/wsweek or 1.212.642.4976 Notices Some sponsorships are subject to availability.
Total Contribution: \$ Payment information:		Some sponsorship benefits, especially regarding the place-
Enclose your check or purchase order, payable to ANSI,		ment of print ads,
or provide credit card information.		are time sensitive and may not be available
☐ Check	Purchase Order	after the August 15, 2004 deadline.
☐ America	an Express MasterCard VISA	2007 deddille.
Card Account Number		
Exp Date	/ Authorized Signature	