



American National Standards Institute

American National Standards Institute
25 West 43rd Street, Fourth Floor
New York, NY 10036

T: 212.642.4976
F: 212.398.0023
E: psuett@ansi.org



East Meets West

facing challenges
making connections

American National Standards Institute
2004 ANNUAL CONFERENCE

Sponsorship Opportunities

World Standards Week
October 11-15, 2004

Featuring the ANSI
Annual Conference
October 13, 2004

Sponsorship reply deadline
August 15, 2004



Sponsorship Opportunities

Response deadline: Friday, August 15, 2004



for more information: www.ansi.org/wsweek



DIAMOND SPONSOR

\$4,000 contribution
(Total Value: \$10,090)

- Annual Conference luncheon sponsor/ speaker (with signage)
- Complimentary admission for two (2) persons to Annual Conference (\$590 value)
- Full-page black and white ad in conference program (\$2,000 value)
- Banner ads on ANSI Online (www.ansi.org) and the Events page (www.ansi.org/events) (\$4,500 value)
- Half-page ad (color) in *ANSI Reporter* (\$1,500 value)
- Table-top exhibit in premiere location (\$500 value)
- Name as Diamond Sponsor and logo in conference program (\$500 value)
- Name as Diamond Sponsor and logo link on conference website (\$500 value)
- Premiere signage

PLATINUM SPONSOR

\$3,000 contribution
(Total Value: \$5,890)

- Luncheon, breakfast or break sponsor (with signage)
- Complimentary admission for two (2) persons to Annual Conference (\$590 value)
- Half-page black and white ad in conference program (\$1,000 value)
- Banner ad on ANSI Online Events page (www.ansi.org/events) (\$2,000 value)
- Quarter-page ad (color) in *ANSI Reporter* (\$800 value)
- Table-top exhibit space (\$500 value)
- Name as Platinum Sponsor and logo in conference program (\$500 value)
- Name as Platinum Sponsor and logo link on conference website (\$500 value)
- Signage

GOLD SPONSOR

\$2,000 contribution
(Total Value: \$3,545)

- Complimentary admission for one (1) person to Annual Conference (\$295 value)
- Banner ad on ANSI Online Events page (www.ansi.org/events) (\$2,000 value)
- Table-top exhibit space (\$500 value)
- Identification as Gold Sponsor in conference program (\$250 value)
- Identification as Gold Sponsor and logo link on conference web site (\$500 value)
- Signage

FRIEND

Other financial or in-kind contribution

- Name in conference program and on conference website
- Signage

Separate sponsorship packages are available for the 2004 World Standards Day Exhibition, Reception and Dinner

REGISTRATION AS AN ANSI WORLD STANDARDS WEEK 2004 SPONSOR

Name _____

Title _____

Bus/Org _____

Address _____

City _____

State _____ Zip _____

E-mail: _____

Phone: () _____

Fax: () _____

Response deadline
August 15, 2004

Return to
Pamela Suett
Education and Training
American National Standards Institute
25 W 43rd St, 4th Floor
New York, NY 10036

via fax:
1.212.398.0023

via e-mail:
psuett@ansi.org

Sponsorship level:

_____ Diamond Sponsor (\$4,000)

_____ Platinum Sponsor (\$3,000)

_____ Gold Sponsor (\$2,000)

_____ Friend (description of contribution follows)

Total Contribution: \$ _____

More information
www.ansi.org/wsweek
or 1.212.642.4976

Notices
Some sponsorships are subject to availability.

Some sponsorship benefits, especially regarding the placement of print ads, are time sensitive and may not be available after the August 15, 2004 deadline.

Payment information:

Enclose your check or purchase order, payable to ANSI, or provide credit card information.

Check Purchase Order

American Express MasterCard VISA

Card Account Number _____

Exp Date ____ / ____ Authorized Signature _____