Promote your organization and its products and services to leading representatives of industry, government, trade organizations, professional societies, academia and consumer interest groups.

A myriad of ANSI-sponsored events during the U.S. Celebration of World Standards Week 2003 attracts a highly sophisticated, upscale and knowledgeable business-to-business audience. Showcase your organization to the highly targeted standardization and conformity assessment community by serving as an event sponsor. A menu of options can be found on the following pages.

Act today to secure your sponsorship.
## DIAMOND SPONSOR

$4,000 contribution  
(Total Value: $10,090)

- Annual Conference luncheon sponsor/speaker (with signage)
- Complimentary admission for two (2) persons to Annual Conference ($590 value)
- Full-page black and white ad in conference program ($2,000 value)
- Banner ad on ANSI Online (www.ansi.org) and the Events page (www.ansi.org/events) ($4,500 value)
- Half-page ad (color) in ANSI Reporter ($1,500 value)
- Table-top exhibit space ($500 value)
- Name as Diamond Sponsor and logo in conference program ($500 value)
- Name as Diamond Sponsor and logo link on conference website ($500 value)
- Premiere signage

## PLATINUM SPONSOR

$3,000 contribution  
(Total Value: $5,890)

- Luncheon, breakfast or break sponsor (with signage)
- Complimentary admission for two (2) persons to Annual Conference ($590 value)
- Half-page black and white ad in conference program ($1,000 value)
- Banner ad on ANSI Online Events page (www.ansi.org/events) ($2,000 value)
- Quarter-page ad (color) in ANSI Reporter ($800 value)
- Table-top exhibit space ($500 value)
- Name as Platinum Sponsor and logo in conference program ($500 value)
- Name as Platinum Sponsor and logo link on conference website ($500 value)
- Sponsorship level:
  - Diamond Sponsor ($4,000)
  - Platinum Sponsor ($3,000)
  - Gold Sponsor ($2,000)
  - Friend (description of contribution follows)

## GOLD SPONSOR

$2,000 contribution  
(Total Value: $3,795)

- Complimentary admission for one (1) person to Annual Conference ($295 value)
- Banner ad on ANSI Online Events page (www.ansi.org/events) ($2,000 value)
- Table-top exhibit space ($500 value)
- Name as Gold Sponsor in conference program ($250 value)
- Name as Gold Sponsor and logo link on conference website ($500 value)
- Identification as Gold Sponsor in conference program ($250 value)
- Identification as Gold Sponsor and logo link on conference website ($500 value)
- Total Contribution: $2,000

## FRIEND

Other financial or in-kind contribution

- Name in conference program and on conference website ($500 value)
- Signage

## WORLD STANDARDS WEEK 2003 SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond Sponsor</td>
<td>($4,000)</td>
</tr>
<tr>
<td>Platinum Sponsor</td>
<td>($3,000)</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>($2,000)</td>
</tr>
<tr>
<td>Friend</td>
<td>(description of contribution follows)</td>
</tr>
</tbody>
</table>

## PAYMENT INFORMATION

- Enclose your check or purchase order, payable to ANSI, or provide credit card information.
- Check
- Purchase Order
- American Express
- MasterCard
- VISA

## RESPONSE DEADLINE

August 15, 2003

## RETURN TO

Pamela Suett  
Manager of Education  
American National Standards Institute  
25 W 43rd St, 4th Floor  
New York, NY 10036

- Via fax: 1.212.398.0023
- Via e-mail: psuett@ansi.org

## MORE INFORMATION

- www.ansi.org/wsweek or 1.212.642.4976

## NOTICES

Some sponsorships are subject to availability.

Some sponsorship benefits, especially regarding the placement of print ads, are time sensitive and may not be available after the August 15, 2003 deadline.

## REGISTRATION AS AN ANSI WORLD STANDARDS WEEK 2003 SPONSOR

Separate sponsorship packages are available for the 2003 World Standards Day Exhibition, Reception and Dinner.