

HOMELAND SECURITY

Collaboration
Innovation and
Standardization

2003 ANSI
Annual Conference

Sponsorship Opportunities

World Standards Week
September 30 - October 2, 2003

Featuring the ANSI
Annual Conference
October 1, 2003

Sponsorship reply deadline
August 15, 2003



ATTN: Manager of Education
American National Standards Institute
25 West 43rd Street, Fourth Floor
New York, NY 10036

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2003 ANSI
Annual Conference

Sponsorship Opportunities

Response deadline
Friday, August 15, 2003

Promote your organization and its products and services to leading representatives of industry, government, trade organizations, professional societies, academia and consumer interest groups.

A myriad of ANSI-sponsored events during the U.S. Celebration of World Standards Week 2003 attracts a highly sophisticated, upscale and knowledgeable business-to-business audience. Showcase your organization to the highly targeted standardization and conformity assessment community by serving as an event sponsor. A menu of options can be found on the following pages.

Act today to secure your sponsorship.





DIAMOND SPONSOR

\$4,000 contribution
(Total Value: \$10,090)

- Annual Conference luncheon sponsor/ speaker (with signage)
- Complimentary admission for two (2) persons to Annual Conference (\$590 value)
- Full-page black and white ad in conference program (\$2,000 value)
- Banner ads on ANSI Online (www.ansi.org) and the Events page (www.ansi.org/events) (\$4,500 value)
- Half-page ad (color) in ANSI Reporter (\$1,500 value)
- Table-top exhibit in premiere location (\$500 value)
- Name as Diamond Sponsor and logo in conference program (\$500 value)
- Name as Diamond Sponsor and logo link on conference website (\$500 value)
- Premiere signage

PLATINUM SPONSOR

\$3,000 contribution
(Total Value: \$5,890)

- Luncheon, breakfast or break sponsor (with signage)
- Complimentary admission for two (2) persons to Annual Conference (\$590 value)
- Half-page black and white ad in conference program (\$1,000 value)
- Banner ad on ANSI Online Events page (www.ansi.org/events) (\$2,000 value)
- Quarter-page ad (color) in ANSI Reporter (\$800 value)
- Table-top exhibit space (\$500 value)
- Name as Platinum Sponsor and logo in conference program (\$500 value)
- Name as Platinum Sponsor and logo link on conference website (\$500 value)
- Signage

GOLD SPONSOR

\$2,000 contribution
(Total Value: \$3,795)

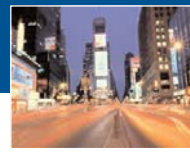
- Complimentary admission for one (1) person to Annual Conference (\$295 value)
- Banner ad on ANSI Online Events page (www.ansi.org/events) (\$2,000 value)
- Table-top exhibit space (\$500 value)
- Identification as Gold Sponsor in conference program (\$250 value)
- Identification as Gold Sponsor and logo link on conference web site (\$500 value)
- Signage

FRIEND

Other financial or in-kind contribution

- Name in conference program and on conference website
- Signage

Separate sponsorship packages are available for the 2003 World Standards Day Exhibition, Reception and Dinner



REGISTRATION AS AN ANSI WORLD STANDARDS WEEK 2003 SPONSOR

Name _____

Title _____

Bus/Org _____

Address _____

City _____

State _____ Zip _____

E-mail: _____

Phone: () _____

Fax: () _____

Response deadline
August 15, 2003

Return to
Pamela Suett
Manager of Education
American National
Standards Institute
25 W 43rd St, 4th Floor
New York, NY 10036

via fax:
1.212.398.0023

via e-mail:
psuett@ansi.org

More information
www.ansi.org/wsweek
or 1.212.642.4976

Notices
Some sponsorships
are subject to
availability.

Some sponsorship
benefits, especially
regarding the place-
ment of print ads,
are time sensitive and
may not be available
after the August 15,
2003 deadline.

Sponsorship level:

- _____ Diamond Sponsor (\$4,000)
 - _____ Platinum Sponsor (\$3,000)
 - _____ Gold Sponsor (\$2,000)
 - _____ Friend (description of contribution follows)
- _____
- _____

Total Contribution: \$ _____

Payment information:

Enclose your check or purchase order, payable to ANSI,
or provide credit card information.

- Check Purchase Order
- American Express MasterCard VISA

Card Account Number _____

Exp Date ____ / ____ Authorized Signature _____



World Standards Week 2003 sponsorships will provide visibility at the following ANSI-sponsored events:

- Company, Government and Organizational Member Forums and the Consumer Interest Forum Meetings
- Annual Business Meeting Luncheon
- Annual Conference, Homeland Security: Collaboration, Innovation and Standardization.
- Awards Reception, Banquet and Ceremony
- SDO Legal Issues Forum
- Personnel Certification Survey: Profiles for the 21st Century symposium

World Standards Week 2003 sponsored events begin on September 30th and end on October 2nd, 2003.