HOMELAND SECURITY

Collaboration
Innovation and
Standardization

2003 ANSI Annual Conference

OCTOBER 1, 2003

MARRIOTT AT METRO CENTER WASHINGTON, DC

REGISTER EARLY AND SAVE 10% DEADLINE: SEPTEMBER 1, 2003

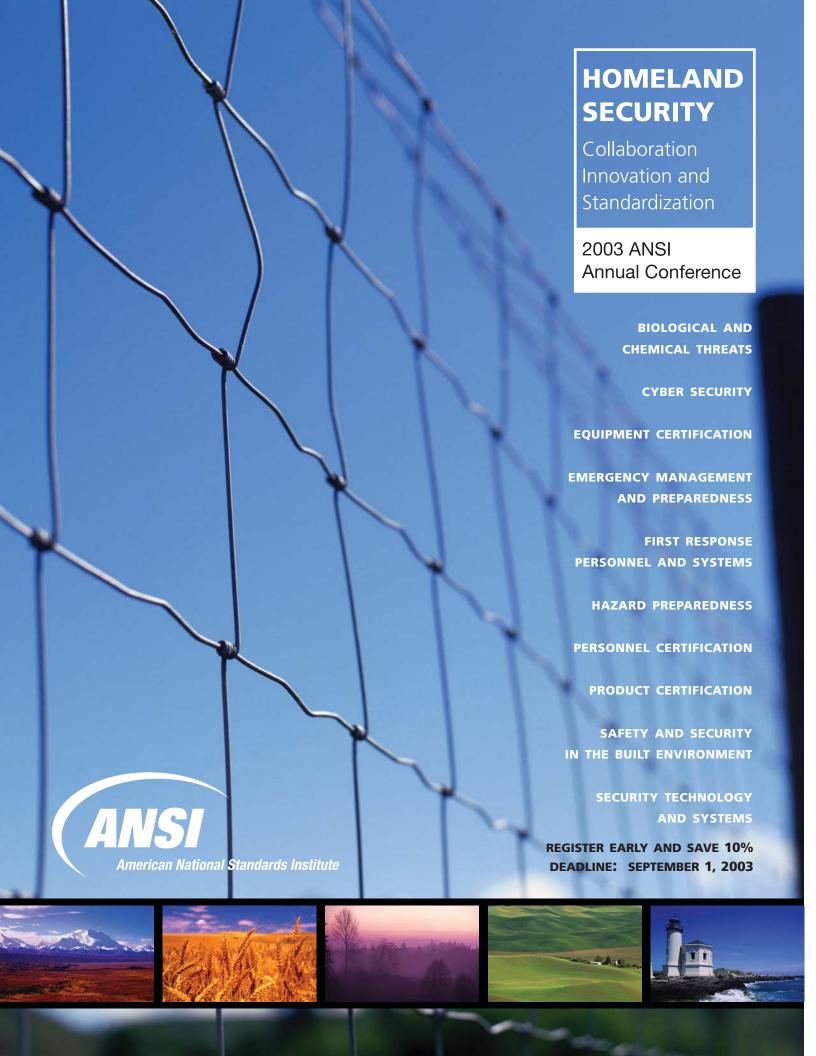




he U.S. standards and conformity assessment community has stepped forward to align the cutting-edge efforts of industry and government with urgent national priorities related to homeland security and emergency preparedness.

During the U.S. Celebration of World Standards Week, featuring the 2003 ANSI Annual Conference, Homeland Security: Collaboration, Innovation and Standardization, the American National Standards Institute (ANSI) will sponsor a series of thoughtprovoking and innovative events focused on protecting U.S. citizens and enhancing our national security infrastructure. Discussions will not only educate attendees on work that is already under development or completed — such as the information technology (IT) and communications technologies that support secure financial transactions and biometrics — but will also involve participants in the networks that are being developed to identify and respond to new needs — such as standards for biological and chemical terrorism response capabilities.

ANSI is proud to sponsor this series of events during World Standards Week 2003. We invite your participation and collaboration.

















HOMELAND SECURITY

Collaboration Innovation and Standardization

2003 ANSI Annual Conference

About the 2003 ANSI Annual Conference

he impact of the burgeoning homeland security industry is pervasive. Few organizations, whether from the private or public sector, have escaped the influence of homeland security and emergency preparedness priorities on their daily operations.

Experts agree that effective Homeland Security solutions will rely upon product, personnel, service and system standards, and mechanisms for assessing conformity with such standards.

In recognition of this, the 2003 ANSI Annual Conference draws attention to today's urgent national priorities from the unique and focused perspective of the standards and conformity assessment community. The one-day event will be held in Washington, DC on October 1, 2003 and calls upon a diverse and highly-talented group of experts to address the cutting-edge issues facing the nation.

Panelists will provide up-to-the-moment insights on projects related to biological and chemical anti-terrorism systems and the prevention of terrorist attacks; reducing vulnerability of critical infrastructure systems such as postal, information technology and telecommunications systems; minimizing damage to built environments; equipment and systems to protect and assist first responders; and much more.

It is difficult to imagine a more crucial time than now for the private and public sectors to work together for a common good. Federal agencies such as the Department of Homeland Security (DHS) and others are already working in collaboration with industry, academia, and organizations to advance innovative and timely solutions to the urgent priorities facing our nation.

Join ANSI on October 1 to learn how you can help.



Other Featured Events During World Standards Week 2003

ANSI Annual Business Meeting and Luncheon

Tuesday, September 30, 2003 12:00 - 2:00 pm

Held in conjunction with the ANSI Member Forums meetings.

U.S. Celebration of World Standards Day

Tuesday, September 30, 2003 5:30 - 9:00 pm

The U.S. celebration, which includes an exhibition, reception and dinner focused on the theme *Building Global Security Through Standards*, will be held at the U.S. Chamber of Commerce in Washington, DC. The Ronald Brown Standards Leadership Award will be presented to Jack Dangermond, founder and president of the Environmental Systems Research Institute (ESRI) and the winners of the 2003 WSD Paper Contest will be announced.

ANSI-SDO Legal Issues Forum

Thursday, October 2, 2003 9:00 am - 12:00 pm

This forum provides representatives of U.S. standards-developers with a means to track and analyze the changing legal landscape vis-à-vis the standards developer community. Experts will discuss recent legal issues such as challenges to a developer's assertion of

copyright in its published standards, negligence/tort claims asserted against standards developers, and antitrust concerns.

Personnel Certification Survey: Profiles for the 21st Century

Thursday, October 2, 2003 9:00 am - 12:00 pm

This session will present the results of the first comprehensive survey of personnel certification bodies, which tracks current trends and issues in the field.

Closing Legal Loopholes in Personnel Certification Symposium

Thursday, October 2, 2003 12:30 - 5:00 pm Friday, October 3, 2003 9:00 am - 4:30 pm

This two-day session, presented by bmc & associates, inc., is designed to heighten awareness and understanding of the legal vulnerabilities in personnel certification. Critical issues for personnel certification bodies, including increasing accountability; Title VII (access and equity) and Standards of Practice; and quality assurance models from other systems will be addressed. Technical issues in assessment development and more will also be discussed.













Conference Agenda Wednesday, October 1, 2003

9:00 am Welcome and Call to Order

Mark W. Hurwitz, CAE, president and

chief executive officer, ANSI

9:15 am Keynote Address

James S. Gilmore III, chairman of the Congressional Advisory Commission on Terrorism and Weapons of

Mass Destruction

10:00 am Panel I

Addressing the Challenges, Needs and Priorities of Homeland Security: ANSI-HSSP and the Department of

Homeland Security

11:10 am Panel II

Biological and Chemical Threats

12:30 pm Networking Lunch

David Beardon, deputy assistant secretary of commerce, Economic Development Administration (invited)

2:00 pm Panel III (Concurrent)

Who Do You Call? Certified Professionals Bring

Verified Expertise and Critical Service

Panel IV (Concurrent)

Safety and Medical Standards for First Responders

3:40 pm Panel V (Concurrent)

Product and Equipment Certification

Panel VI (Concurrent)

Cyber Security

5:00 pm Closing Remarks and Adjournment

Mark W. Hurwitz, CAE, president and chief

executive officer, ANSI

George W. Arnold, chairman, ANSI Board

of Directors

ANSI Annual Conference Reception and Annual Awards Banquet and Ceremony

Following the conference, relax and network with other attendees, speakers, invited guests and ANSI leaders and staff at the 2003 Annual Awards Reception, Banquet and Ceremony beginning at 6:00 pm.

Venue, Accommodations & Registration Information

The ANSI Annual Conference and many related events during World Standards Week 2003 will be held at the **Marriott at Metro Center** in Washington, DC.

Δddress

The Marriott at Metro Center is located at 775 12th Street, NW, Washington, DC 20005. The hotel is accessible via the blue, orange, and red Metro lines.

Sleeping Room Reservations

A room block has been reserved for the period of September 28 - October 1, 2003. Single and double occupancy rooms are \$229 plus tax. Mention "ANSI" to receive the negotiated rate. For reservations please call 1.800.228.9290 or 1.202.737.2200.

Availability

ANSI members and interested parties who plan to attend the ANSI Annual Conference and other World Standards Week events are strongly encouraged to take advantage of this negotiated room block. This is a very busy season for conferences and conventions in Washington, DC, and a limited number of rooms are available in the downtown area. Please make your reservations as soon as possible in order to guarantee availability.

World Standards Week Event Registration

A 10% discount on selected events will be applied to all registrations received by September 1, 2003 (5:00 pm Eastern). All advance registrations are requested by September 19, 2003 (5:00 pm Eastern). On-site registration is subject to availability.

Education and Training Course Information

For course descriptions and registration information for the ANSI Education and Training courses offered during World Standards Week 2003, please visit www.ansi.org/education.

Additional Information

For additional information, please contact:

ANSI Membership Department

(T) 212.642.4926

(F) 212.398.0023

(E) membership@ansi.org.



Conference Panels and Speakers

Panel I Addressing the Challenges, Needs and Priorities of Homeland Security

Representatives of the ANSI Homeland Security Standards Panel (ANSI-HSSP) and the U.S. Department of Homeland Security (DHS) will provide an overview of how industry and government are working together to align the cutting-edge efforts of the standards community with urgent national priorities in the area of homeland security.

Moderator **David Karmol**, vice-president of public policy and government affairs, ANSI

Panelists Holly Dockery, Director, Standards/State and Local Interactions, DHS; Dan Bart, co-chair of the ANSI-HSSP and vice-president, standards and special projects, Telecommunications Industry Association; Mary Saunders, co-chair of the ANSI-HSSP and chief, Office of Standards Services, National Institute of Standards and Technology (NIST)

Panel II Biological and Chemical Threats

Terrorism, anthrax and Severe Acute Respiratory Syndrome (SARS) outbreaks have heightened the focus on U.S. public health standards. Panelists will discuss actions being taken to assure rapid and effective responses to biological and chemical threats, including detection and countermeasures. Global approaches to biosecurity, and the impact on the U.S., will also be discussed.

Moderator TBD

Panelists **Thomas Day**, vice-president of engineering, United States Postal Service; **Tim Oppelt**, director of the National Homeland Security Research Center, U.S. Environmental Protection Agency; **Barbara Johnson**, director of bio-security, Science Applications International Corporation (SAIC); **John Vitko**, director of biological countermeasures, DHS; **TBD**, U.S. Food and Drug Administration

Luncheon

David Bearden, deputy assistant secretary of commerce, Economic Development Administration (invited) will lead a discussion of research underway to help DHS identify critical infrastructure needs and technology gaps.

Panel III Who Do You Call? Certified Professionals Bring Verified Expertise and Critical Service (concurrent with Panel IV)

Panelists from the food protection, biological, and security industries will discuss how personnel certification programs within their respective fields provide assurances that an individual's skills and expertise matches critical responsibilities for their positions.

Moderator **William F. Kelly**, chairman, ANSI Personnel Certification Accreditation Committee

Panelists **Steve Permison**, MD, consultant, Federal Credentialing Program, U.S. Department of Health and Human Services; **Donna Dorsey**, executive director, Maryland Board of Nursing; **John H. Bridges III**, environmental programs analyst, United States Postal Service; **Anthony R. O'Neill**, member, board of directors of the National Board on Fire Service Professional Qualifications

Panel IV Safety and Medical Standards for First Responders (concurrent with Panel III)

This panel will discuss activities underway related to the development of unified standards for the safety of first responders. Topics for discussion include hazard preparedness and emergency management; safety and security in the built environment for egress and emergency responders; and national and local medical response to bioterrorism, explosions, chemical threats, and natural disasters.

Moderator Craig Fugate, director, Florida Division of Emergency Management, Florida Department of Community Affairs Panelists Art Cote, executive vice president, National Fire Protection Association; Tim Fisher, director, practice and standards, American Society of Safety Engineers; Richard L. Alcorta, MD, state E.M.S. medical director, Maryland Institute for Emergency Medical Services System (MIEMSS); Alan Vickery, deputy chief of special operations, Seattle Fire Department

Panel V Product and Equipment Certification (concurrent with Panel VI)

Government agencies and manufacturers are each facing new challenges in the certification of homeland security-related products and equipment. This panel will address new federal requirements for certification, as well as functionality, testing and assessments of field response, minimum levels of acceptability, and liability issues for suppliers of emergency response equipment.

Moderator **Paul Moliski**, director of accreditation, Intertek Panelists **Bert Coursey**, director of the Office of Standards, Office of Research and Development, Science & Technology Directorate, DHS; **Phil Mattson**, program manager, critical incident technologies, National Institute of Justice (NIJ), NIST; **Isaac I. Papier**, general manager, Signaling and Security Systems Strategic Business Unit, Underwriters Laboratories, Inc.; **Richard Metzler, M.S.I.E.**, director of the National Personal Protective Technology Laboratory of the Centers for Disease Control & Prevention, National Institute for Occupational Safety and Health

Panel VI Cyber Security (concurrent with Panel V)

This panel will address ways the public and private sectors are working together to develop the cyber security, cyber terrorism, and countermeasures standards necessary to protect critical infrastructures such as telecommunications, electric power, transportation, and banking and finance.

Moderator **Rati Thanawala**, vice president, Network Planning and Standards, Lucent Technologies

Panelists Dave McCurdy, president, Electronic Industries
Association (EIA) and executive director, Internet Security Alliance;
Karl Rauscher, chairman, Focus Group 1A - Homeland Security,
Network Reliability and Interoperability Council VI (NRIC VI); Ken
Watson, president and chairman, Partnership for Critical Infrastructure Security (PCIS); Dan Mehan, assistant administrator for information services and chief information officer, Federal Aviation
Administration; Lewis A. (Alex) Morrow, IBM Fellow, Internet
Scale Control Systems

REGISTRATION FORM

ANSI World Standards Week 2003 Events

FEATURING THE 2003 ANSI ANNUAL CONFERENCE

HOMELAND SECURITY: COLLABORATION, INNOVATION AND STANDARDIZATION

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COMPLETE AND RETURN TO

American National Standards Institute ATTN: Registration Coordinator 25 W 43rd St, 4th Floor New York, NY 10036

> T: 212.642.4900 >>> **F: 212.398.0023** <<< E: membership@ansi.org

SEND VIA FAX FOR PRIORITY HANDLING

If responding via e-mail, please include all requested registration and payment information.

EARLY REGISTRATION DEADLINE

September 1, 2003 (5:00 pm Eastern)

A 10% discount on selected events will be applied to all registrations received by September 1, 2003.

ADVANCE REGISTRATION CUTOFF

September 19, 2003 (5:00 pm Eastern)

ON-SITE REGISTRATION

Subject to availability

CANCELLATIONS OR TRANSFERS

Cancellations received before 5:00 pm on September 19, 2003 will be subject to a service charge of \$50 per reservation. No refunds will be issued for cancellations received after 5 pm on September 19. Registrations may be transferred from one party to another through September 22.

ANNUAL CONFERENCE SPONSORSHIPS

Conference sponsorships are available. Contact the ANSI manager of education at 212.642.4976 for more information or visit www.ansi.org/wsweek.

ADDITIONAL INFORMATION

Contact the ANSI registration coordinator at the address shown above.

REGISTRATION FOR WORLD STANDARDS WEEK 2003 EVENTS DEDUCT 10% IF REGISTERING BY SEPTEMBER 1, 2003			
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ANSI SDO Legal Issues Forum, October 2, 2003			
@ \$125 ANSI Members and Government Employees@ \$195 Non-Members@ \$100 With Conference registration			
Personnel Certification Survey: Profiles for the 21st Century October 2, 2003			
@ \$125 ANSI Members and Government Employees@ \$195 Non-Members@ \$100 With Conference registration			
Closing Legal Loopholes in Certification Symposium October 2-3, 2003			
Please contact bmc & associates (www.askbmc.com) to register.			
ANSI Education and Training Courses			
Please see www.ansi.org/education for schedules or to register.			
Please send me additional information about:			
Annual Conference sponsorships 2003 World Standards Day Exhibit, Reception & Banquet ANSI Membership			

World Standards Week 2003 Schedule of Events

ANSI Member

Forum Meetings

Tuesday, 9:00 am

in the Digital Age

Tuesday, 9:00 am

ANSI OMF Ad Hoc Group

on Copyright Protection

Open to ANSI-SDOs only

ANSI Annual Business

Tuesday, 12:00 pm

ANSI Joint Member

Forum Meeting

Tuesday, 2:00 pm

U.S. Celebration of

World Standards Day Building Global Security Through Standards Tuesday, 5:30 pm

Meeting and Luncheon



Septe 269

ANSI Company Member Forum Meeting Monday, 9:00 am

ANSI Training Course Electronic Tools for Standards Development Monday, 9:00 am

ANSI Training Course Strategic Standardization Management Briefing for Corporate Executives Monday, 9:00 am <u>30</u>

Octobe

2003 ANSI Annual ConferenceWednesday, 9:00 am

A one-day focus on how the standards community, the ANSI Homeland Security Standards Panel (ANSI-HSSP), and the U.S. Department of Homeland Security are working together to identify, prioritize and take action on homeland security standards needs.

ANSI Annual Awards Banquet and Ceremony Wednesday, 6:00 pm ANSI-SDO Legal Issues Forum Thursday, 9:00 am

ANSI Personnel Certification Survey: Profiles for the 21st Century Thursday, 9:00 am

Closing Legal Loopholes in Personnel Certification (Day one) Thursday, 12:30 pm

ANSI Training Course
The American Way: The
ANS Development Process

Thursday, 9:00 am

Closing Legal Loopholes in Personnel Certification (Day two) Friday, 9:00 am

ANSI Training Course U.S. Delegate Representation and Advocacy in the International Arena Friday, 9:00 am



ATTN: Registration Coordinator American National Standards Institute 25 West 43rd Street, Fourth Floor New York, NY 10036

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