

U.S. Standards Strategy

September 25, 2025

Briefing for Federal Agencies

presented by

Laurie E. Locascio, Ph.D., NAE, President and CEO

Mary Saunders, SVP, Government Relations and Public Policy

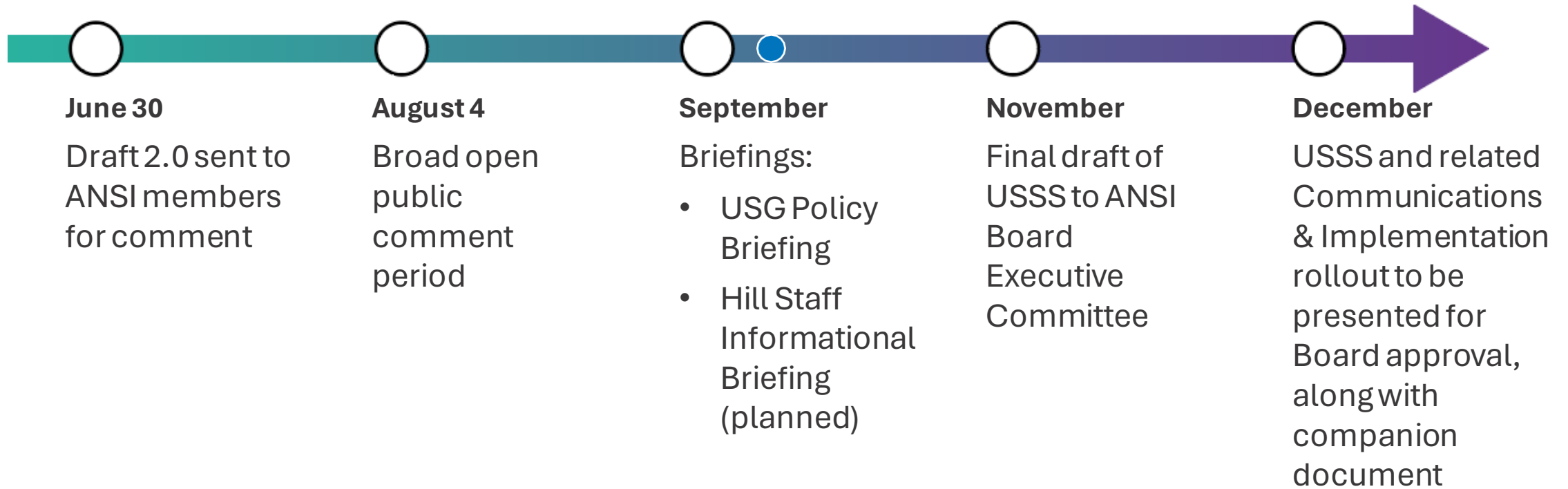


Updating the U.S. Standards Strategy



2025

USSS Revision Schedule



STRATEGIC PRIORITY:

Strengthen Our Commitment to International Standards



Why it matters:

Internationally accepted standards open global markets and reduce technical barriers to trade while protecting safety, security, and the environment.

They define what makes products and services acceptable worldwide.

The universally accepted system that has evolved over a century and a half must be protected against forces that would undermine its effectiveness.

STRATEGIC PRIORITY:

Demonstrate the Broad Value of Standards



Why it matters:

The U.S. private-sector-led, market-driven approach has delivered standards that impact nearly every aspect of human life—helping products, processes, systems, and people work safely, efficiently, and reliably.

These contributions should be leveraged and communicated widely.

STRATEGIC PRIORITY:

Make Standards Development More Efficient



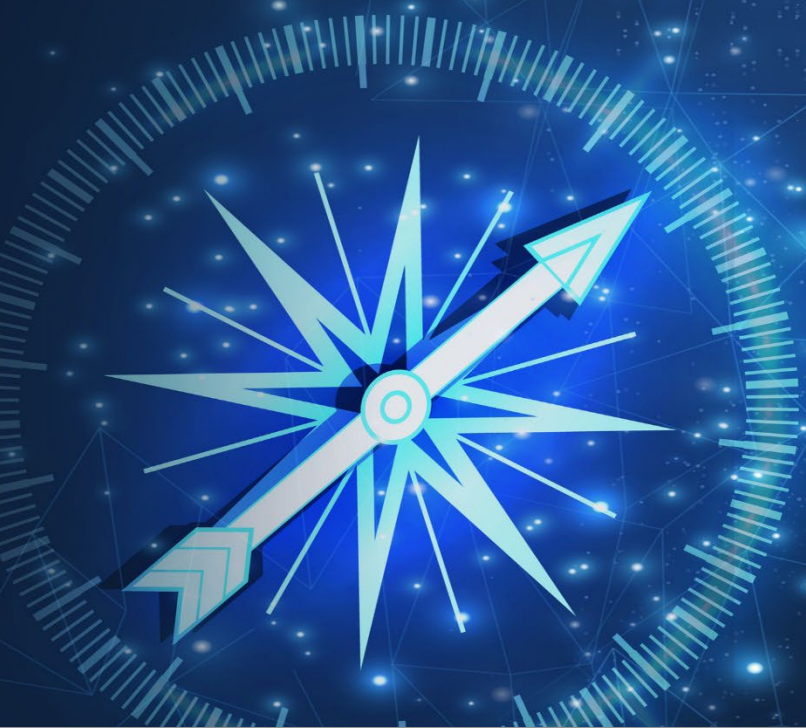
Why it matters:

Standards processes must evolve with technology. Flexible, iterative, and adaptive approaches can help assure standards remain relevant and effective.

Consistent with the ingenuity the U.S. is known for, our standards system thrives on innovations that make standards development timely and relevant, while upholding core principles.

STRATEGIC PRIORITY:

Address Both Opportunities and Challenges Head-on



Why it matters:

Consistent and adequate financial support of our standards system is crucial for driving innovation, facilitating the development of new standards, and ensuring the continued participation of key U.S. experts and stakeholders.

Rapid technological change creates opportunities for our flexible system, but geopolitical forces could fragment international standards, harming U.S. market access and economic leadership.

Questions for Consideration



- What considerations should be taken into account to inform effective implementation of the Strategy?
- Where might federal agency strategic priorities support the Strategy?
- What are your suggestions for a high impact Communications + Implementation rollout in 2026?

Contact Information

Laurie E. Locascio, Ph.D., NAE

President and CEO

llocascio@ansi.org

Mary Saunders

SVP, Government Relations and Public Policy

msaunders@ansi.org

