

# ANSI Dietary Supplements Standardization Coordination Meeting

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Washington DC – May 13, 2019



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# Welcome and Opening Remarks

## American National Standards Institute (ANSI)

- Joe Bhatia, President and CEO



## Today's Agenda

- **Industry Activity Updates – 1:10 – 1:45**
- **Approaches to Optimize Assessment Resources and Results: What Works and What are the Issues? – 1:45 – 2:00**
- **Stakeholder Perspectives: issues in Building Trust and Confidence – 2:00 – 2:45**
- **Moderated Discussion with Panelists and Audience – 2:45 – 3:15**
- **Networking Break – 3:15 – 3:30**
- **Moderated Open Discussion of Draft Principles of Cooperation – 3:30 – 4:30**
- **Conclusions and Next Steps – 4:30 – 4:45**
- **Networking Reception – 4:45 – 6:00**




# Industry Activity Updates

## Global Retailer and Manufacturer Alliance (GRMA) certification scheme

- [Randy Slikkers](#), CEO, GRMA
- Mike Finamore, Chairman, GRMA Governance Board and CEO, **Gemini Pharmaceuticals, Inc.**

## Supplement Safety & Compliance Initiative (SSCI) benchmarking efforts

- [Dadrion Gaston](#), Senior Director Food Safety & Health, **Walmart**



# Approaches to Optimize Assessment Resources and Results: What Works and What are the Issues?

## National Institute of Standards and Technology (NIST)

- [Gordon Gillerman](#), Director, Standards Coordination Office



# Stakeholder Perspectives: Issues in Building Trust and Confidence

## Hot Topics and Law Enforcement Trends in the Dietary Supplements Industry

### Federal Trade Commission (FTC)

- [Carolyn L. Hann](#), Chief of Staff for Advertising Practices, Bureau of Consumer Protection, Division of Advertising Practices

## Assuring Accountability and Transparency in Benchmarking and Certification Schemes

### Pew Charitable Trusts

- Sandra B. Eskin, Director, Safe Food Project



# Stakeholder Perspectives: Issues in Building Trust and Confidence (continued)

**E-Commerce and its Impact on Safety**

**E-Commerce Working Group, Global Food Safety Initiative (GFSI)**

- [Rishi Banerjee](#), Senior Manager





# Moderated Discussion with Panelists and Audience

## **ANSI**

- Mary Saunders, Vice President for Government Relations and Public Policy



# Networking Break



# Moderated Open Discussion of Draft Principles of Cooperation

## Walgreens

- Alain Turenne, Vice President Corporate Social Responsibility

## Wegmans

- Gillian Kelleher, Vice President of Food Safety & Quality Assurance



## Draft Principles - Goals

- To ensure the safety, quality, and efficacy of dietary supplements
- To ensure that claims made about dietary supplements are truthful and not misleading
- To build consumer confidence in dietary supplements and trust throughout the supply chain



# Draft Principles - Strategies

Components of robust and responsible industry self-regulation aimed at achieving these goals include the following:

- Ethical practices and good faith efforts to work in the public interest to reduce safety and health risks to consumers
- Networking, and collaborating on industry solutions
- Exchanging data and maintaining information in a publicly available registry
- Establishing meaningful benchmarks, requirements, and quality outcomes
- Reliance on transparent, open, voluntary consensus standards
- Periodic assessments/audits to measure conformance with these standards
- Reducing duplicative audits



# Conclusion and Next Steps



# Networking Reception

# For More Information

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