



## Sponsorship Opportunities

- **Position your organization, business, or agency as a leader** that recognizes the importance of standardization to foster the growing market for dietary supplements (DS)
- **Engage actively with other stakeholders** to accelerate the development and compatibility of standards and conformity assessment programs that increase consumer confidence and advance safety, quality and trust in the DS supply chain
- **Share updates on DS standardization activities** broadly with the community of interest
- **Facilitate decision-making on allocation of resources for standards participation** by articulating DS standardization needs and priorities that affect your organization, business, or agency
- **Inform standards developer and conformity assessment body work programs** to help drive coordinated activity that minimizes duplication of effort, including multiple audits
- **Decrease the economic risk of your R&D activities** and better align your products and services with new and emerging standards and conformity assessment programs
- **Stay ahead of the curve on DS standardization developments**, technical advancements, and policy issues
- **Network with DS leaders** from manufacturers, retailers, government agencies, trade and professional associations, consumer organizations and others to enhance your ability to compete in the DS market

SPONSORSHIP BENEFIT	\$5,000 Diamond Sponsor	\$2,500 Gold Sponsor	\$1,000 Silver Sponsor
Rotating banner ad on home page of <a href="#">ANSI Online</a> for 1 month	X		
Promote your white papers, webcasts, podcasts from meeting webpage for 3 months	X		
Full-page ad in the meeting program	X		
Recognition as Networking Lunch and/or Reception sponsor	X		
Recognition as Networking Break sponsor		X	
Half-page ad in the meeting program		X	
Named recognition in pre- and post-event press releases	X	X	
Table-top exhibit at meeting	X	X	
Named and logo recognition at the meeting	X	X	X
Logo recognition on the meeting webpage with link to your organization's website	X	X	X
Logo recognition in the post-event meeting summary	X	X	X

**In-kind contributions equivalent to the dollar value of sponsorships are also available. Contact ANSI to discuss.**

**All sponsorship revenue will be directly applied to help offset ANSI's costs of convening this meeting** such as: meeting arrangements (e.g., facility rentals, audio-visual, food and beverage); personnel costs associated with the event; staff travel; signage and supplies (e.g., badge paper and holders, card stock for tent signs); printing (e.g., meeting agendas), etc.

**INTERESTED IN SPONSORSHIP? ANSI MEMBERSHIP?** Contact Kelley Cox, Director, Business & Membership Development, ANSI, 202.331.3625, [kacox@ansi.org](mailto:kacox@ansi.org)