

Standards Education/Training Focus Group

Evolving Standards Landscape Summit

October 12, 2022



WORLD STANDARDS WEEK

FALL 2022

Members: Standards Education/Training Focus Group

- **Chris Dubay, National Fire Protection Association (Lead)**
- Jessica Evans, NSF International
- Linda Golodner, Consumer Interest
- Michael Heaphy, U.S. Department of Defense
- Ed Mikoski, Electronic Components Industry Association
- Paul Moliski, Intertek Testing Services NA Inc.
- Erik Puskar, National Institute of Standards and Technology
- Rusty Rentsch, Aerospace Industries Association
- Dan Roley, Caterpillar Incorporated
- Paula Watkins, American Petroleum Institute
- Lisa Rajchel (**ANSI staff support**)

Scope: Standards Education/Training Focus Group

To identify what opportunities and challenges the evolving standards landscape poses for ANSI and for the standardization community with respect to standards education/training, including:

- Outlining opportunities and challenges at a high level
- Identifying key strategic needs
- Reviewing ANSI's activities and programs
- Gathering and reviewing information on changes occurring in standards development
- Proposing priority action items and timelines

Challenges and Opportunities: Standards Education/Training

Who is the audience and what are the needs?

1) Developing a concept of “baskets” or “buckets”

Allows the FG to prioritize what actions will reach multiple groups of stakeholders vs. a long list of “one-offs”

2) Understand and communicate the value of ANSI to the audience

ANSI Membership

ANSI Process

ANSI Standards

Strategic Needs: Standards Education/Training

- Access to standards/standards education for educational institutions
- Difference between participation in ISO/IEC vs. ANSI process
- On-Boarding and Training
 - New to process participants
 - New SDO/Company/Government agency staff
 - Capacity building/Succession planning for both
- Spotlight on Challenges (focused approaches)
 - Antitrust
 - Legal, IP, Copyright

Review of ANSI's activities and programs: Standards Education/Training

- What is the ANSI Value Proposition
 - Current - Good, Frustrating, Expand, or Stop
- Is what ANSI is delivering today what is valuable to today's stakeholders? Is it what they are looking for?
 - Member Forums, WSW, WSD
- What new activities or programs are needed to fill the gaps?
 - New participants, career mindset, priorities, generation = new needs?

Review of ANSI's activities and programs: Potential Next Steps

1. Gather data on current use of and participation in ANSI activities, forums, and materials
2. Survey/Interview “newest” ANSI members and participants
3. Consider reframing of ANSI value proposition
Currently SDOs and others join ANSI and promote ANSI vs ANSI partnering with SDOs and others to reach their stakeholders
4. More to come

Question to Consider – Demographics

How many of you are new to ANSI (Less than 5 years)?

Why did you join ANSI?

Specifically - Why are you here today? (Free Lunch 😊)

How many of you have been around a while (Greater than 5 years)?

What do you value about ANSI?

Specifically - Why are you here today? (Free Lunch 😊)

Question to Consider – Value

Do you find value in participating in standards development, if so, what is the value to you?

Do you find a difference in the value of participation based upon the type of meeting – in person vs remote?

If you value participation, but are not participating, what keeps you from participating?

Question to Consider – Training & Education

What is your organization doing to train/educate your current group of standards participants?

What gaps are you seeing in education and training materials for standards participation and development?

Are you aware of existing resources for standards education and development? If yes – What are you aware of and are they meeting your needs?

Standards Education/Training

We need your input as well.

- If you are aware of resources, training, or other materials that you have found impactful, please share them with ANSI staff
- If you have needs, please let us know!

Contact:

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