## Measuring the Impact of Voluntary Standards on Human Safety and Health

World Standards Week

- Incident data (complaints, injuries, and fatalities) for past and current product designs is a virtual gold mine of information for preventing incidents
- Customer Service / Call Center data
- Product safety claims data
- Retail returns data





## Measuring the Impact of Voluntary Standards on Human Safety and Health

- Leverage complaint, injury, and fatality data to
  - Positively impact product design modifications to existing products to significantly reduce or eliminate the design feature(s) leading to incidents
  - Inform future product designs with design features that will prevent incidents from occurring
  - Document improved product designs to affect future product development activities resulting in prevention of future occurrences of incidents
  - Incorporate improved designs into corporate Design Standards Library





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