



OCTOBER 28, 2021

Standards Utilization and Impact

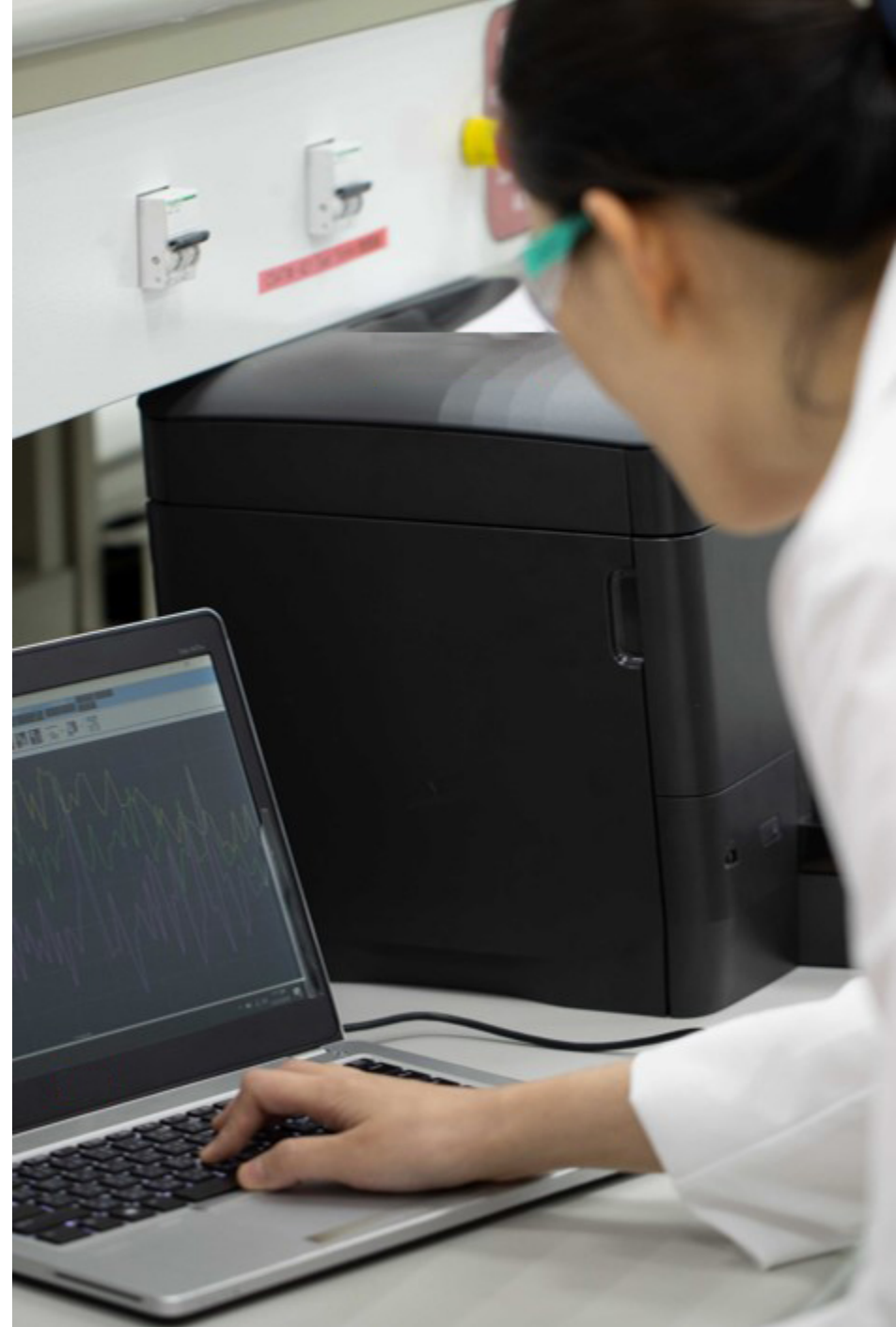
Measuring Mission Fulfillment through Utilization and Impact

Adi Iyer
Manager, Government Relations



Agenda

- 1) CSA Group At-a-Glance
- 2) Standards Utilization and Impact Project
- 3) Stakeholders
- 4) Organizational Perspective
- 5) Data Points and Future Work

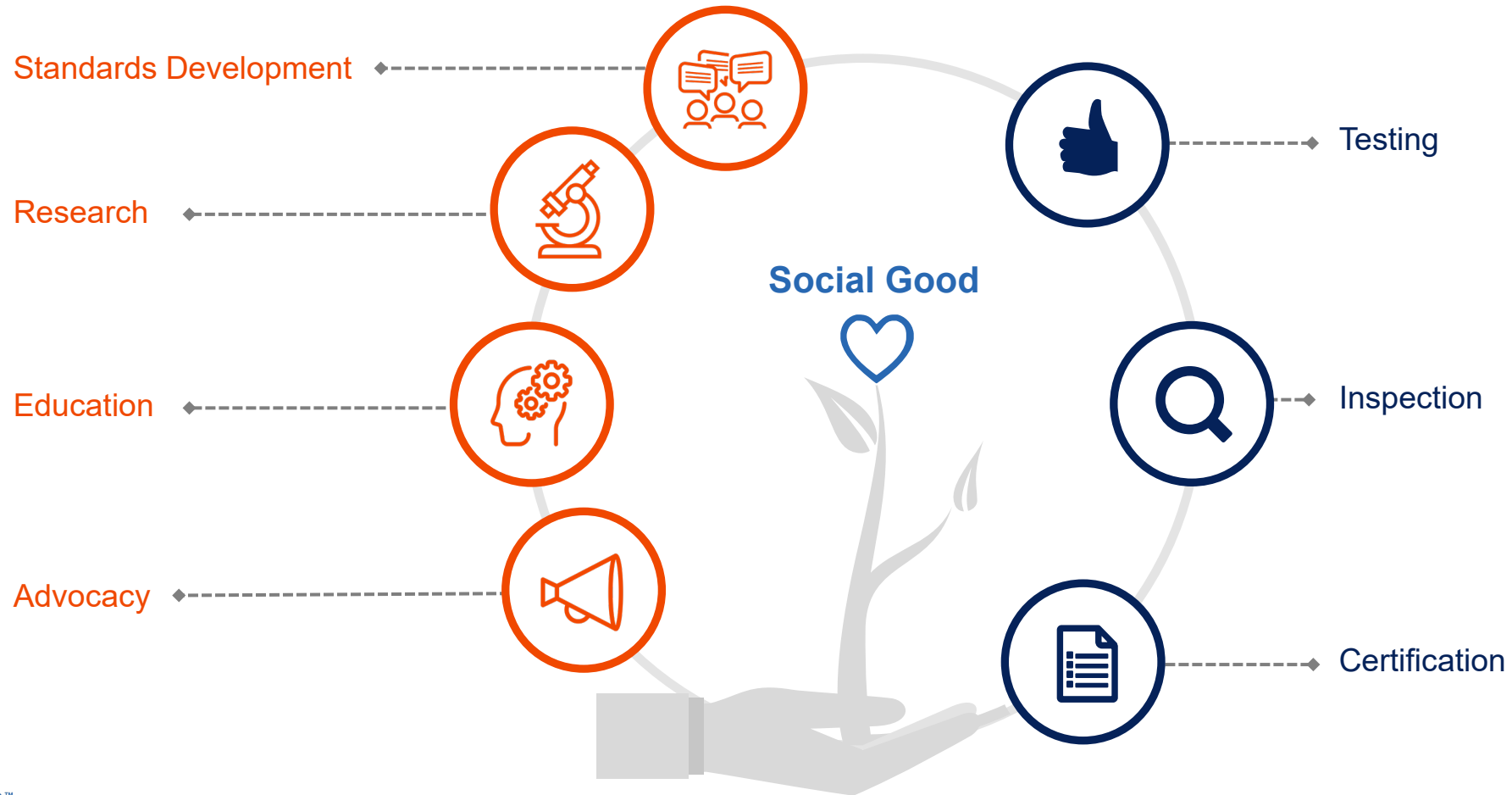


CSA Group At-a-Glance

Holding the future to a higher standard

Standards Development Organization

Commercial Subsidiaries



Member Driven. Globally Relevant.

Improving health, safety, the environment and trade in Canada and beyond.

12

Areas of focus

+10,000

Dedicated members

+3,000

Standards

+1,000

Committees

Standards

Standards Development

Standards promote:

- Safety
- Health
- The environment
- Economic efficiency

Education

- Provides access choices based on user needs
- Increases user knowledge of standards
- Guides the accurate application in workplaces and communities



Research

- Explores potential for new standards solutions
- Provides evidence to inform and accelerate standards development

Advocacy

- Drives public awareness of standards
- Promotes the value and use of standards
- Engages a new generation of standards developers and users

Consensus Based Decision Making

- 10,000 dedicated members
- ~1,115 Standards Technical Committees
- Accredited by Standards Council of Canada (SCC)
- Balanced, consensus-based approach
- 12 areas of focus



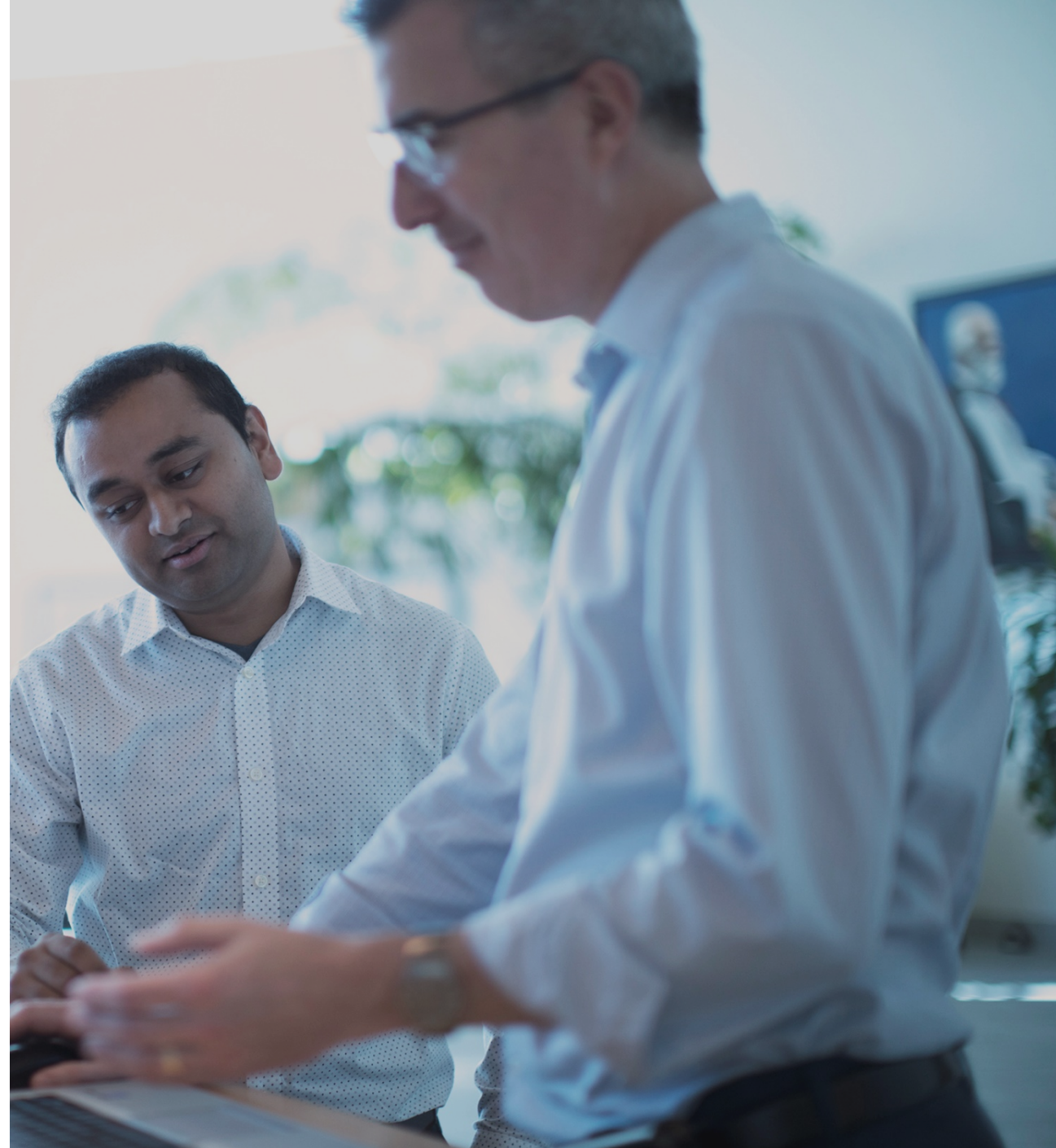
Ensuring the right people are involved, the right voices are heard, and the right process is followed.

Standards

Mission

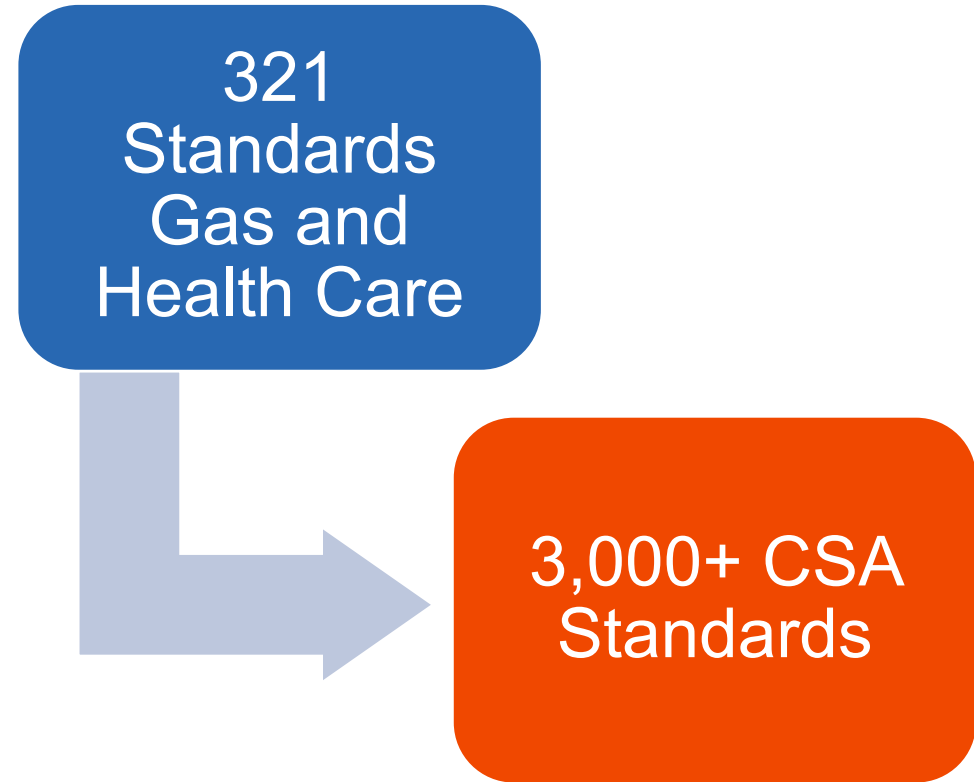
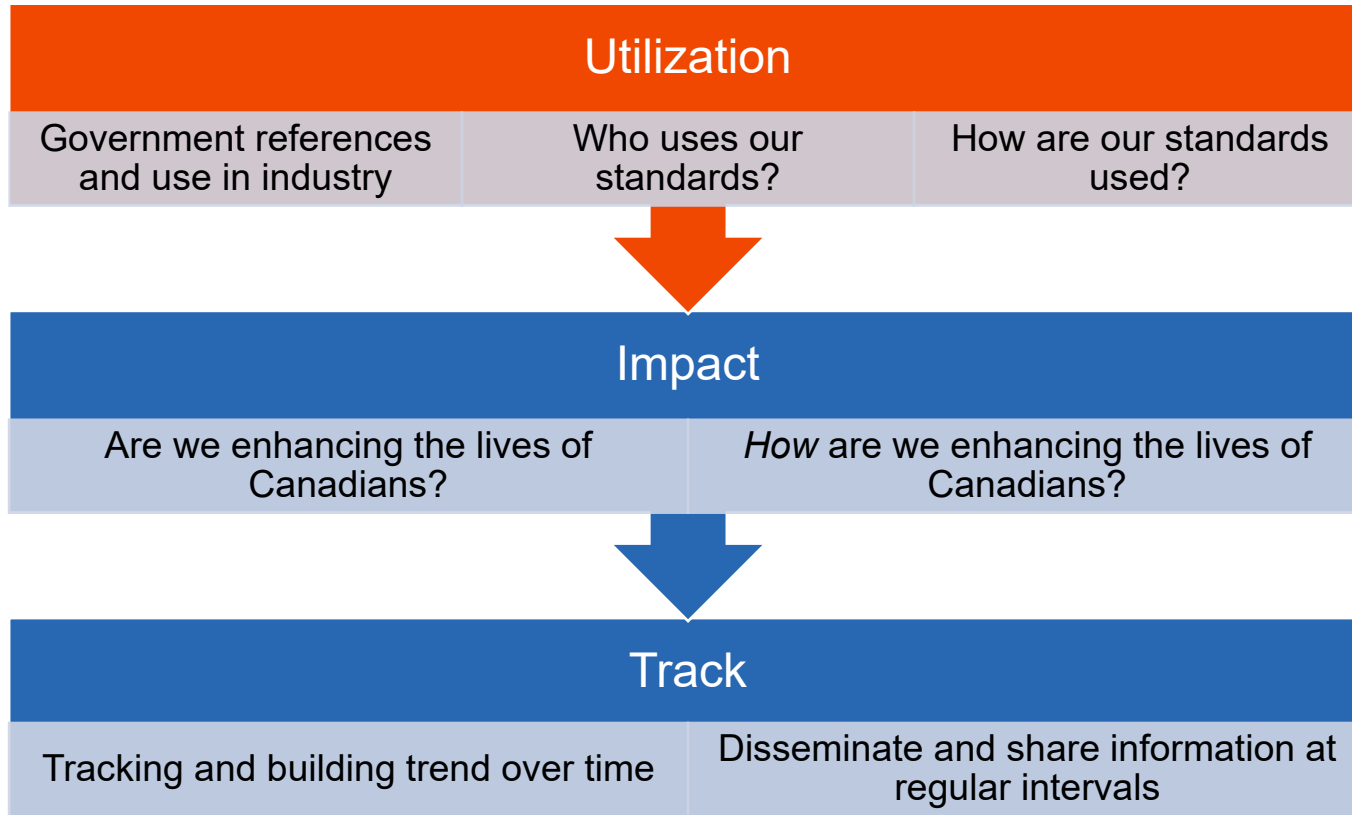
The mission of CSA Group's Standard Development organization is to **enhance the lives of Canadians** through the **advancement of standards** in the public and private sectors.

We are a **leader in standards research, development, education, and advocacy**. The technical and management standards developed by our **10,000 members** improve safety, health, the environment, and economic efficiency in Canada and beyond.



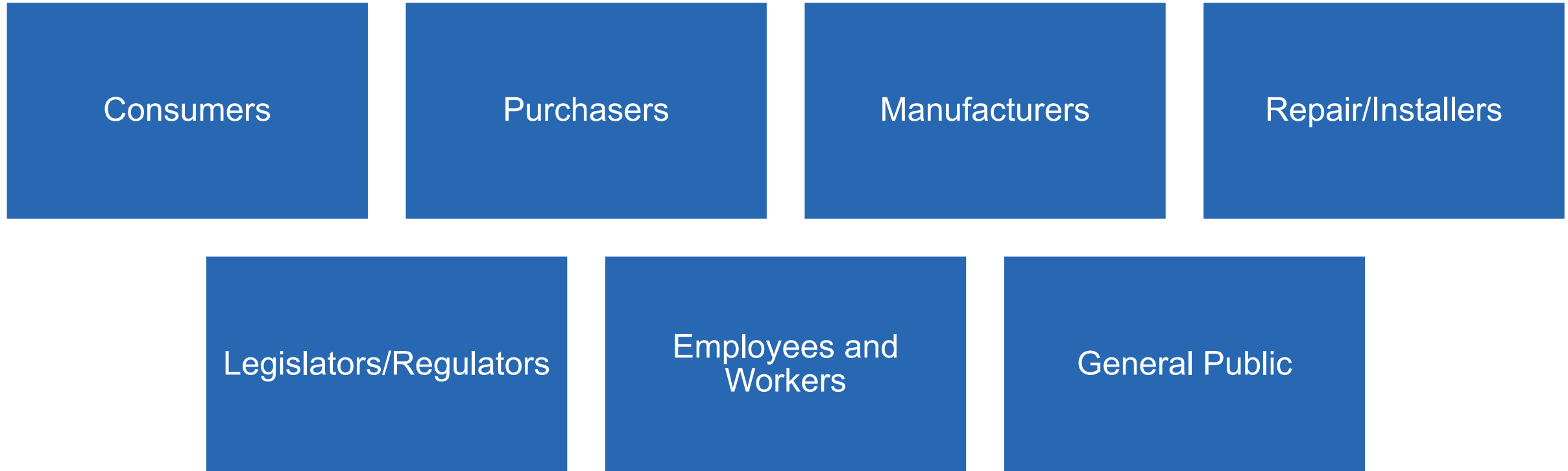
Standards Utilization and Impact Project

Introduction



Standard Stakeholders & Benefits

If we have a better understanding of who uses our standards and why, we can start to measure the impact in meaningful ways.



**It's difficult to measure impacts for all stakeholders given the varying topics and needs.
Not a simple case of a single end-user of a service or product!**

Organizational Perspective

Why are we measuring utilization and impact?

Organization

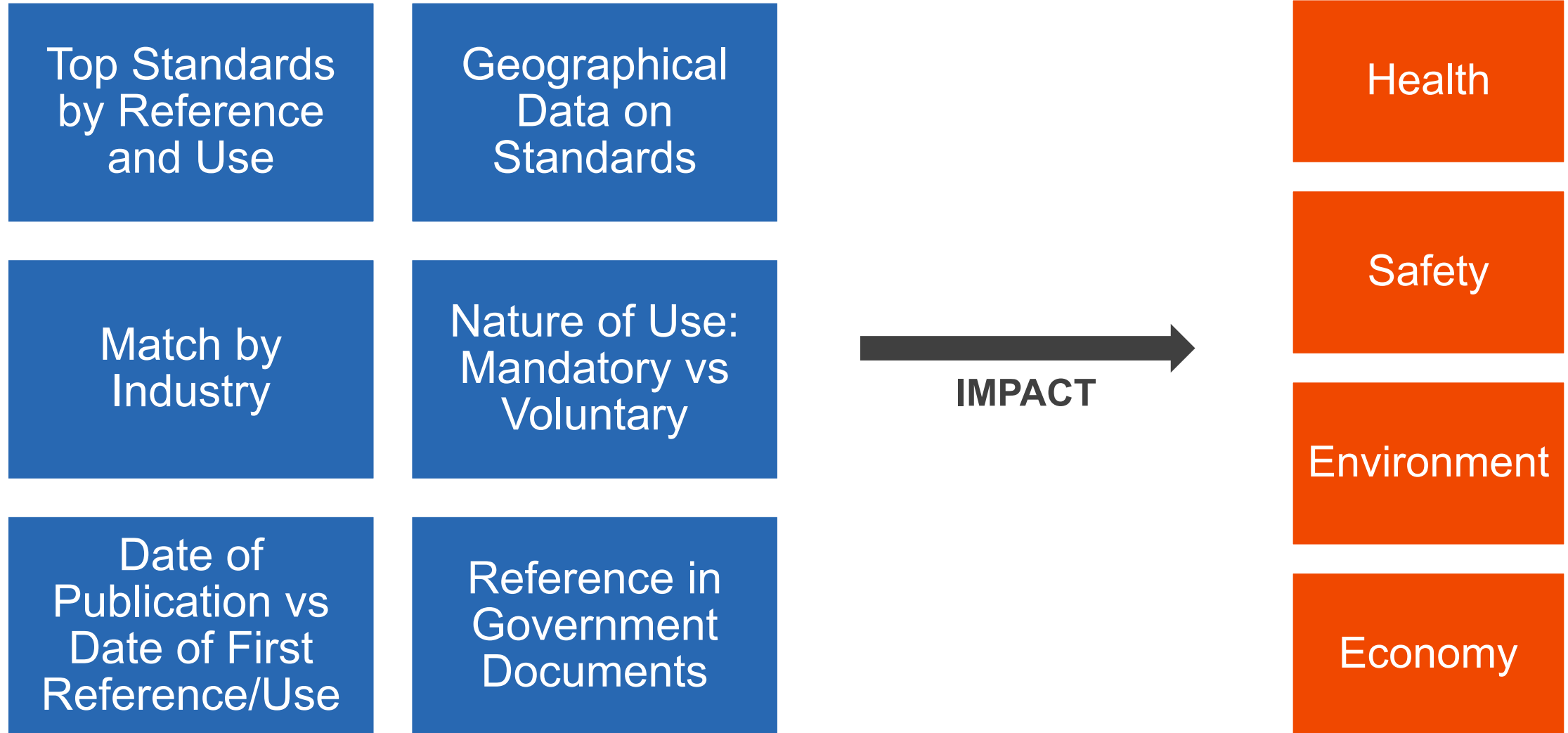
Internal
Stakeholders

External
Stakeholders

Mission
Fulfilment
and Legacy

Data Points from Phase I

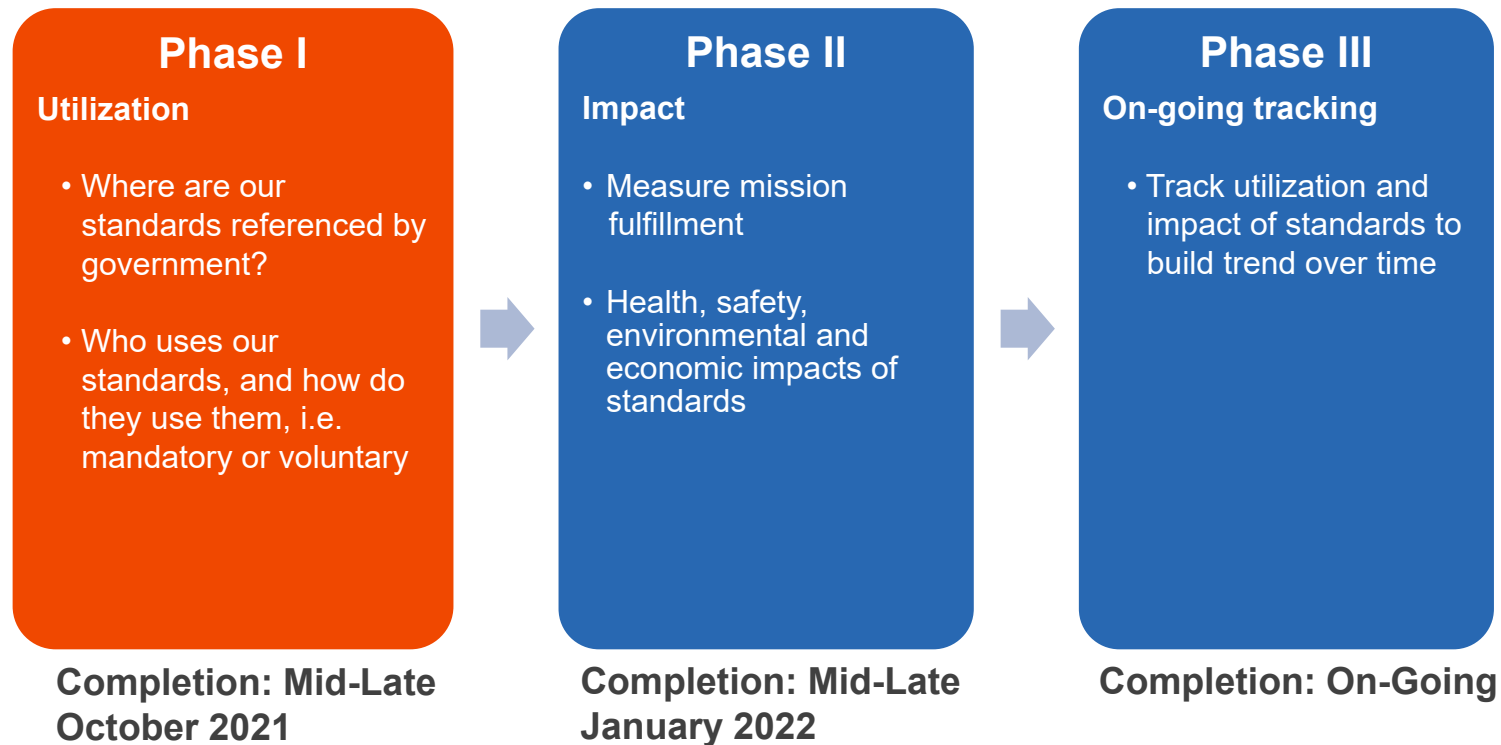
Using data from *Utilization* to study *Impact*



Project Status

Milestones and Timelines

321 Standards Gas and Health Care Sectors





Thank you.

Adi Iyer

Manager, Government Relations

Address:

178 Rexdale Boulevard
Toronto ON, M9W 1R3, Canada



Phone Number:

416-723-4937



Email/Web:

adi.iyer@csagroup.org
csagroup.org



What are we measuring in Phase I?

Utilization-related deliverables

Government

- Federal, Provincial, Territorial, and Municipal references
- References within legislation, regulation and other government-authored documents
- Date of first reference
- Geographical data on utilization

Industry

- Voluntary utilization
- Geographical data
- Date of first known use

