## DRAFT AGENDA

**TECHNOLOGY AND THE WORKFORCE**

Wednesday, May 18, 2022

### In-person

Ronald Reagan Building and International Trade Center (Pavilion Room)

1300 Pennsylvania Avenue NW, Washington DC

### Virtual

via Zoom

Advance Registration Required: [www.ansi.org/wsweek](http://www.ansi.org/wsweek)

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<td>8:00 am</td>
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| 10:00-10:15| **Opening Remarks**<br>Gina Raimondo, Secretary of Commerce, U.S. Department of Commerce (or her representative) (Invited)<br>
_The U.S. Secretary of Commerce has been invited to share the Administration’s vision for workforce development as a key driver of U.S. competitiveness, and to highlight opportunities for public-private partnerships that will help build an equitable, skilled workforce for the digital, data-based economy._ |
| 10:15-11:00| **Morning Keynote**<br>Van Ton-Quinlivan, CEO, Futuro Health<br>
_Digital transformation, accelerated by the pandemic, has rewritten the way companies and organizations are doing business. But what are the implications for the workforce and the workplace? Ton-Quinlivan will share a visionary perspective on the future world of work and what U.S. companies and organizations need to do to compete._<br>
_The keynote address will be followed by an interactive Q&A period._ |
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| 11:00-12:00 | Innovation and Workforce Transformation – Building a Future-Ready Workforce               | This panel will explore how the increasing pace of technology innovation is reshaping industries and driving demand for new skills. Panelists will discuss changing skills needs and the reskilling and upskilling needs of the workforce. Moderator: Jane Oates, President, WorkingNation Panelists:  
  - Earl Buford, President, CAEL  
  - Todd Greene, Executive Director, WorkRise  
  - Kerri Nelson, Director of Policy and Workforce Research, Society for Human Resource Management (SHRM) |
| 12:00-1:00  | LUNCH                                                                                     |                                                                                                                                                                                                         |
| 1:00-2:00  | Rethinking the Way We Work – a Look at the Workplace of the Future                       | Has the pandemic toppled the traditional workplace model? Envisioning the future world of work, panelists will explore how companies are successfully embracing new ways of hiring, training, and mentoring to thrive and innovate in a remote/hybrid world. Moderator: Janet Salm, Managing Director of Research, Strada Education Network Panelists:  
  - Elise Freedman, Senior Client Partner, Workforce Transformation Practice Leader, Korn Ferry (Invited)  
  - Diana Gehlhaus, Research Fellow, Center for Security and Emerging Technology, Georgetown University |
| 2:00-2:55  | Standards Community – Into the Future                                                    | What does the standards professional of the future look like? This panel will explore how members of the standardization community are responding to opportunities and challenges, and planning for the future. Panelists will discuss how innovations in standards development, such as SMART standards and greater use of virtual and collaborative tools, are impacting the standards workforce. They will also discuss diversity and inclusion initiatives, as well as creative approaches to growing the next generation of standards professionals. Moderator: Mary Saunders, VP of Government Relations, ANSI Panelists:  
  - Muhammad Ali, Senior Standards Strategy and Policy Lead, HP  
  - Alyson Fick, Manager, Standards Development, ASTM International  
  - Veronica Lancaster, Vice President, Standards Programs, Consumer Technology Association |
| 2:55-3:00  | Closing Remarks                                                                           | Roy Swift, Executive Director, Workcred                                                                                                                                                                  |