



DOCUMENT: CIF 21-038
October 7, 2021

UPDATED DRAFT AGENDA ANSI CONSUMER INTEREST FORUM (CIF) MEETING

Wednesday, October 27, 2021 | 1:30 PM – 4:00 PM

Advance Registration Required for Meeting Link : [Register now](#)

SECTION 1: OPENING ITEMS 1:30 PM TO 1:35 PM	
1.1	Opening of the meeting David Pittle, CIF Chair Executive summary: David Pittle will welcome the participants to this meeting.
1.2	Introduction of Participants Michaela Miller, CIF Secretary Executive summary: Meeting participants will introduce themselves and their affiliations.
1.3	Adoption of the agenda David Pittle, CIF Chair Recommended CIF action: To approve the agenda for this meeting as presented in this document.
SECTION 2: ACTION/DISCUSSION ITEMS 1:35 PM TO 3:00 PM	
2.1	New Consumer and Legislative Outreach Manager 1:35 PM TO 1:55 PM Cleo Manuel Stamatatos, ANSI Consumer and Legislative Outreach Manager Executive summary: Cleo Manuel Stamatatos began working for ANSI on July 7, 2021, as Consumer and

	<p>Legislative Outreach Manager, reporting to Mary Saunders in Government Relations and Public Policy. Cleo has an extensive consumer-related background. She worked for the National Consumers League and, as a consultant for the past 15 years, and has established close connections with a variety of state, nonprofit and corporate entities with consumer interests. Cleo will deliver a presentation.</p> <p>Recommended CIF Action: CIF members will be invited to share their comments/questions after the presentation.</p>
<p>2.2</p>	<p>ISO Strategic Advisory Group (SAG) on Smart Farming 1:55 PM TO 2:05 PM Steven Cornish, Sr. Director, International Policy; Kathleen Thuner, CIF member; and Michaela Miller, CIF Secretary</p> <p>Executive summary: ANSI and DIN, the German national organization for standardization, will co-lead the ISO Strategic Advisory Group (SAG) on Smart Farming, which was created to help address increasing pressure on the food chain from global challenges such as climate change, population growth, and risk from pandemics.</p> <p>What is Smart Farming? Smart farming refers to the modern use of Information and Communication Technologies (ICT) in agriculture. Smart farming stands for the networking of food production. The networking requires the information from the first production process of the food to be transferred, through to grocery retail.</p> <p>Within ISO, there are numerous standards-development committees that are either already working on – or will soon be involved in – the technological developments happening in their individual fields that are connected to the subjects of smart farming and sustainable food production. As part of its mandate, the new SAG on smart farming will look for synergies and opportunities in existing work, within ISO, as well as identifying any gaps.</p> <p>The main deliverable of the new SAG is expected to be a smart farming standardization roadmap, to be presented to the ISO TMB at its September 2022 meeting. Over the course of the next year, the SAG will advance its work virtually via Zoom meetings. SAG members will determine additional details about how the SAG will work.</p> <p>For information: Kathleen Thuner, <i>CIF member</i>, will serve as a member of the ANSI virtual technical advisory group (VTAG) to support the ANSI expert on the ISO SAG.</p> <p>Note: Kathleen also requested that ANSI add Ken LaGrande, President & C.E.O. of the Sun Valley Rice Company, LLC to the ANSI VTAG.</p>
<p>2.3</p>	<p>Summary of Voting Results on Recent ISO Ballots (Informational Report) 2:05 PM TO 2:30 PM Michaela Miller, CIF Secretary and Steven Cornish, Sr. Director, International Policy</p>

1) ISO Proposal (proposer – Japan): Advertising and marketing to children

Background

Executive summary

The ISO New Work Item Proposal ballot closed in July 2021. This proposal for a new standard on *Guidance for Advertising and Marketing Affecting Children* did not pass the ISO National Standard Bodies vote. **Therefore, this project will not be moving forward in ISO.**

2) ISO Systematic Review: ISO 26000, Guidance on Social Responsibility

Background

Executive summary

To understand whether there was consensus among National Standard Bodies to establish a new Technical Committee (TC) to revise ISO 26000, a third systematic review of ISO 26000 was launched in mid-October 2020. When the systematic review balloting period closed (March 2021), the voting results showed no consensus on the need to revise ISO 26000 (note: two previous systematic reviews resulted in confirming ISO 26000 as is without revision).

Based on the voting results, the ISO Technical Management Board decided to reject the proposal to establish a TC on social responsibility at its June 2021 TMB meeting.

The ISO TMB will consider future risks and opportunities in social responsibility-related work raised by its task group. In the meantime, the 2010 edition of ISO 26000 has been confirmed by Member Body vote on the Systematic Review.

3) COPOLCO Consultation: Safety and performance of menstrual products

Background

Executive summary

In May 2021, ISO COPOLCO launched a Consultation Ballot to determine whether there was enough support to add this project to its WG 4 (Product Safety) program of work. **The result of the consultation ballot indicated that there is sufficient support to proceed with this initiative. COPOLCO WG 4 will review the results and provide the recommended next steps for this project.**

An estimated 300 million people use some sort of menstrual products every day. Indeed, approximately 9 billion people worldwide are potential users of these products. Unfortunately, no standards exist on an international level for determining the safety, performance, and fitness-for-purpose of manufactured menstrual products.

Note: Sweden (SIS) is the proposer for this project but has acknowledged that they would not be able to lead the future Technical/Project committee due to funding limitations.

4) COPOLCO Consultation: Products and services information for consumers

Background

Executive summary

In September 2021, ISO COPOLCO launched a Consultation Ballot to determine whether there was enough support to add this project to its WG 18 (Consumer issues in services) program of work. **The result of the consultation ballot indicated that there is sufficient support to proceed with this initiative. COPOLCO WG 18 will review the results and provide the recommended next steps for this project.**

Scope:

Standardization in the field of products and services information for consumers. It includes online and offline information. Excluded:

- consumer guarantees and warranties,
- online terms and conditions,
- preparation of instructions for use,
- privacy information covered by ISO/IEC/JTC1/SC27 and ISO/PC 317,
- sector-specific projects developed in other relevant ISO committees.

Note: China (SAC) is the proposer for this project.

2.4

American National Standards (ANS) Under Development

2:30 PM TO 2:35 PM

Michaela Miller, CIF Secretary

Executive summary:

CIF members are encouraged to [subscribe](#) to the weekly **ANSI Standards Action** publication, to stay up to date on ANS under development. Note: *A current list of Approved and Proposed ANS can be found here: [Lists of Approved and Proposed ANS](#).*

CIF Recommended Action:

CIF members interested in actively participating in the work of standards currently under development should contact the appropriate ANSI-Accredited Standards Developer.

You can find each issue of the weekly *Standards Action* publication [here](#).

2.5

ISO Standards Under Development

2:35 PM TO 2:45 PM

Michaela Miller, CIF Secretary

Committee	Project/Title	Development stage
ISO/PC 317 , Consumer protection: privacy by design for consumer goods and services	ISO 31700, Privacy by design for consumer goods and services	Committee Draft

ISO/TC 314 , Ageing societies	ISO 25550, General requirements and guidelines for an age-inclusive workforce	Draft International Standard
	ISO 25551, General requirements and guidelines for carer-inclusive organizations	Final Draft International Standard
	ISO 25552, Framework for dementia-inclusive communities	Final Draft International Standard
	ISO 25554, Guidelines for Promoting Wellbeing in Local Communities and Organizations	Approved Work Item
	ISO Technical Report 25555, Accessibility and usability considerations for home-based healthcare products, related services and environments	Approved Work Item
ISO/TC 324 , Sharing economy	ISO 42500, General principles	Final Draft International Standard
	ISO Technical Specification 42501, General trustworthiness and safety requirements for digital platform	Approved Work Item
	ISO Technical Specification 42502, Guidelines for provider verification on digital platform	Approved Work Item
ISO/TC 326 , Machinery intended for use with foodstuffs	TBD	ISO/TC 326 is scheduled to meet virtually on October 13, 2021. There are no active projects currently registered for this committee.
ISO/TC 310 , Child care articles	ISO 31110:2020, Wheeled child conveyances — Pushchairs and prams — Requirements and test methods	Published in December 2020. Future projects under development TBD.
ISO/IEC JTC 1 SC 42	ISO Technical Report 24027, Bias in AI systems and AI aided decision making	Draft Technical Report
	ISO/IEC Technical Report 24030, Use cases	Draft Technical Report
	ISO/IEC Technical Report 24368, Overview of ethical and societal concerns	Approved Work Item

CIF Recommended Action:

- CIF members interested in actively participating in the work of any of the ISO committees listed above should contact ANSI's ISO Team (isot@ansi.org) and copy CIF Secretary Michaela Miller (mmiller@ansi.org).

<p>2.6</p>	<p>Results of 2022 ISO COPOLCO Chair Election (Informational Report) 2:45 PM TO 3:05 PM David Pittle, CIF Chair; Linda Golodner, CIF Vice-chair; Michaela Miller, CIF Secretary; Kathleen Thuner, CIF member; Steven Cornish, Sr. Director, International Policy</p> <p>Background: The term of the current ISO/COPOLCO Chair, Mr. Guillermo Zucal, will draw to a close at the end of 2021. Given that Mr. Zucal will be completing his second term and therefore ineligible for reappointment, ISO/COPOLCO issued a call for COPOLCO Chair nominations for 2022.</p> <p>2022 COPOLCO Chair Candidates:</p> <ul style="list-style-type: none"> • Teresa Corbin (Australian nominee), CEO of the Australian Communications Consumer Action Network (ACCAN), which she co-founded in 2009. • Eunsook Moon (Korean nominee), Consumer Policy Research Institute. • Sadie Dainton (United Kingdom nominee) – Consumer Policy Manager at BSI (responsible for the management and oversight of BSI’s Consumer & Public Interest (CPI) Network.) <p>On behalf of the Consumer Interest Forum, ANSI voted for Ms. Teresa Corbin of Australia, as we believe she has a wealth of experience in consumer advocacy and is extraordinarily well prepared to assume the role of COPOLCO Chair.</p> <p>Result of Voting: The election ballot closed on September 13, 2021. Based on the ballot results Sadie Dainton (UK) has been approved to serve as COPOLCO Chair for the 2022-2023 term.</p>
<p>BREAK 3:05 PM TO 3:15 PM</p>	
<p>SECTION 3: CLOSING ITEMS 3:15 PM TO 4:00 PM</p>	
<p>3.1</p>	<p>ANSI CIF Nominating Committee Report (Informational Report) 3:15 PM TO 3:25 PM CIF Nominating Committee Members: Kathleen Thuner (Chair); Stephen Kwan (San Jose State University); and Molly Lynyak (ASTM International)</p> <p>Executive summary: In accordance with the CIF Operating Guidelines, the CIF maintains a Nominating Committee for the purpose of collecting information on prospective candidates for CIF Chair and Vice Chair, for nomination to the ANSI Board of Directors, and for voting membership on the Institute Policy Committees and other Institute governance bodies.</p> <p>The following candidates have been endorsed by the CIF Nominating committee to serve terms beginning in January 2022:</p> <p><u>ANSI CIF Officers:</u></p> <ul style="list-style-type: none"> • Linda F. Golodner, CIF Chair • Kathleen A. Thuner, CIF Vice-chair

	<p>Notes:</p> <ul style="list-style-type: none"> — Kathleen recused herself from the process of nominating the Vice Chair candidate. — The CIF Chair and Vice-Chair election ballot result will be announced by Oct 15, 2021. <p><u>ANSI Board of Directors:</u></p> <ul style="list-style-type: none"> • Mitzi D. Baum, STOP Foodborne Illness • Linda Golodner as CIF Chair <p>Note: The 2022 ANSI BoD members will be announced in the fourth quarter of 2021.</p>
3.2	<p>Recruitment of new ANSI CIF members, experts for ISO COPOLCO Working Groups, and consumer interest representatives for ANSI governance groups</p> <p>3:25 PM TO 3:30 PM</p> <p>David Pittle, CIF Chair and Michaela Miller, CIF Secretary</p> <p>Executive summary:</p> <p>CIF members are requested—and challenged—to recruit at least one new member each calendar year, and/or to indicate interest in serving on ANSI governance groups. An overview of consumer interest representatives participating in ANSI governance groups will be presented.</p> <p>Recommended CIF action:</p> <p>This is a standing agenda item – CIF members are asked to explore their professional consumer networks and help to actively recruit new members each year.</p>
3.3	<p>Update on Proposed ANSI Consumer Participation Fund</p> <p>(Informational Report)</p> <p>3:30 PM TO 3:50 PM</p> <p>Mary Saunders, Vice President, Government Relations and Public Policy; Joe Bhatia, President and Chief Executive Officer (CEO); and Cleo Stamatou, Consumer and Legislative Outreach Manager</p> <p>Executive summary:</p> <p>The CIF Task Group on Consumer Participation developed a proposal to support the establishment of an ANSI-administered fund specifically to reimburse travel expenses and fees for participation by consumer representatives in relevant standards activity. An update will be provided on the status of the proposed fund.</p>
3.4	<p>Any Other Business</p> <p>3:50 PM</p> <ul style="list-style-type: none"> • ANSI's COVID-19 Resources Page For information + reference: https://www.ansi.org/resource-center/COVID-19
3.5	<p>Dates and Locations of Future Meetings</p> <p>3:55 PM</p> <p>David Pittle, CIF Chair; Michaela Miller, CIF Secretary</p> <p>Tentative date for the next ANSI CIF meeting: April 2022</p>
<p>SECTION 4: ADJOURNMENT</p> <p>4:00 PM</p>	