



American National Standards Institute (ANSI) and Korean Agency for Technology and Standards (KATS)

Implementation Plan for StandardsPortal

The American National Standards Institute (ANSI) and the Korean Agency for Technology and Standards (KATS) will cooperatively develop, establish and maintain information on standards, conformity assessment and technical regulations (hereafter referred to collectively as “standards and conformance”) for Republic of Korea (ROK) and the United States of America (USA) in the English and Korean languages. KATS and ANSI are respectively the national member bodies for the International Organization for Standardization (ISO); the International Electrotechnical Commission (IEC) via their respective national committees; and the Pacific Area Standards Congress (PASC).

StandardsPortal is an online resource designed to facilitate trade through increased transparency and engagement in standards, regulations and conformity assessment activities. The primary aim of the StandardsPortal is to answer key questions asked by exporters about the technical requirements of their target markets.

The StandardsPortal demonstrates a commitment by ANSI and KATS to foster cross-border trade between the U.S. and Korea and to promote the ongoing importance of trade development through mutual information exchange and cooperation. Each organization will promote StandardsPortal and strive to increase its recognition as a global resource.

1. **Splash Pages:** The web address www.standardsportal.org (hereafter referred to as “the ANSI splash page”) is owned and maintained by ANSI, will be promoted within the USA, and will serve as an entry point to access ANSI pages with information on the USA and ROK. The web address www.standardsportal.kr (hereafter referred to as “the KATS splash page”) is owned and maintained by KATS, will be promoted within the ROK, and will serve as an entry point to access KATS pages with information on the ROK and USA.
2. **ANSI Pages:** ANSI will develop and house on its servers English and Korean language pages with information on the USA, and English language pages with information on the ROK. ANSI may, at its discretion, remove the Korean language pages with information on the USA and/or add Korean language pages on the ROK. The ANSI pages will be tailored to the needs and interests of U.S. stakeholders and will include information on relevant laws and policies, structure and actors within the relevant systems, access to each country’s standards, etc.
3. **KATS Pages:** KATS will develop and house on its servers Korean and English language pages with information on the ROK, and Korean language pages with information on the USA. KATS may, at its discretion, remove the English language pages with information on the ROK and/or add English language pages on the USA. The KATS pages will be tailored to the needs and interests of Korean stakeholders and will include information on relevant laws and policies, structure and actors within the relevant systems, access to each country’s standards, etc.

4. Collaboration on Content: As new pages are developed by ANSI and/or KATS, each organization will share draft versions with the other organization and provide an opportunity to comment before final versions are posted online. At their discretion, ANSI and KATS may use or adapt such pages on their respective servers.
5. Information Exchange for Updates: ANSI and KATS are committed to keeping the USA and ROK pages on their respective servers up-to-date, useful and relevant to their respective stakeholders. ANSI and KATS will provide each other with updates on significant developments relating to standards, conformity assessment, and technical regulations in their respective countries, including developments related to emerging technologies.
6. Cooperation with Third Economies: KATS and ANSI agree that facilitating information exchange with third economies will enhance the benefits of StandardsPortal. Either KATS or ANSI may engage in independent efforts with third economies to create additional information on their respective servers and are encouraged to use the experience in developing USA and ROK content for StandardsPortal as a model for such efforts. ANSI or KATS may provide reference copies of this agreement and other relevant documents with third economies at their discretion. To the extent practical, ANSI and KATS will keep each other informed of cooperation with third economies, with the aim of avoiding duplication and leveraging possible multilateral synergies.

This agreement is effective from the date of signature. Upon the agreement of both parties, the content of this agreement may be changed at any time.



S. Joe Bhatia
President and CEO
American National Standards Institute



Insuk NAM
Administrator
Korean Agency for Technology and Standards

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