



**American National Standards Institute (ANSI),  
Associação Brasileira de Normas Técnicas (ABNT) and Instituto Nacional de Metrologia,  
Qualidade e Tecnologia (Inmetro)**

**Implementation Plan for StandardsPortal**

The American National Standards Institute (ANSI), the Associação Brasileira de Normas Técnicas (ABNT) and the Instituto Nacional de Metrologia, Qualidade e Tecnologia (Inmetro) will cooperatively develop, establish and maintain information on standards, conformity assessment and technical regulations (hereafter referred to collectively as "standards and conformance") for Brazil and the United States of America (USA) in the English language. ABNT and ANSI are respectively the national member bodies for the International Organization for Standardization (ISO); the International Electrotechnical Commission (IEC) via their respective national committees; and at regional level, the Pan American Standards Commission (COPANT). Inmetro is the Brazilian institution that provides support to national enterprises, to increase their productivity and the quality of goods and services. Its major task is to improve the quality of life of the ordinary citizen as well as to seek the competitiveness of the economy through metrology and conformity assessment. Inmetro is recognized by its excellence in scientific, technical, management and technological innovation with a huge international interaction.

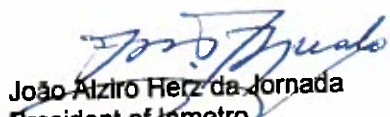
StandardsPortal is an online resource designed to facilitate trade through increased transparency and engagement in standards, regulations and conformity assessment activities. The primary aim of the StandardsPortal is to answer key questions asked by exporters about the technical requirements of their target markets.


The StandardsPortal demonstrates a commitment by ANSI, ABNT and Inmetro to foster cross-border trade between the U.S. and Brazil and to promote the ongoing importance of trade development through mutual information exchange and cooperation. Each organization will promote StandardsPortal and strive to increase its recognition as a global resource.

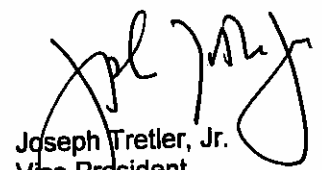
1. **Splash Pages:** The web address [www.standardsportal.org](http://www.standardsportal.org) (hereafter referred to as "the ANSI splash page") is owned and maintained by ANSI and will serve as an entry point for stakeholders in the USA and Brazil to access pages with information on the USA and Brazil. ABNT and Inmetro may, at its discretion, develop and maintain a separate splash page to serve as an entry point for stakeholders in Brazil to access pages with information on the USA and Brazil. Alternatively, ABNT and Inmetro may elect to use the existing ANSI splash page.
2. **ANSI Pages:** English language pages with information on the USA and Brazil will be developed by ANSI and housed on its servers. These pages will be tailored to the needs and interests of U.S. stakeholders and will include information on relevant laws and policies, structure and actors within the relevant systems, access to each country's standards, etc.
3. **ABNT and Inmetro Pages:** ABNT and Inmetro may, at their discretion, use or adapt the ANSI pages to develop similar pages that are tailored to the needs and interests of Brazil stakeholders and that are housed on ABNT and/or Inmetro servers.

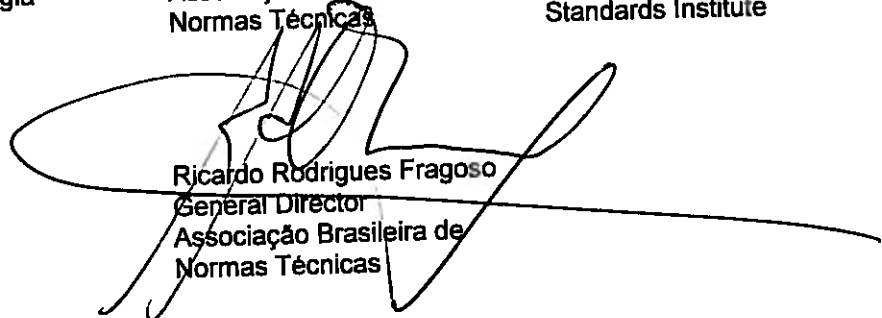
4. Collaboration on Content: As new pages are developed by ANSI and/or ABNT and Inmetro, each organization will share draft versions with the other organization and provide an opportunity to comment before final versions are posted online. At their discretion, ANSI, ABNT and Inmetro may use or adapt such pages on their respective servers.
5. Information Exchange for Updates: ANSI, ABNT and Inmetro are committed to keeping the USA and Brazil pages on their respective servers up-to-date, useful and relevant to their respective stakeholders. ANSI, ABNT and Inmetro will provide each other, in accordance to their respective fields of competence, with updates on significant developments relating to standards, conformity assessment, and technical regulations in their respective countries, including developments related to emerging technologies.
6. Cooperation with Third Economies: ABNT, Inmetro and ANSI agree that facilitating information exchange with third economies will enhance the benefits of StandardsPortal. Either ABNT, Inmetro or ANSI may engage in independent efforts with third economies to create additional information on their respective servers and are encouraged to use the experience in developing USA and Brazil content for StandardsPortal as a model for such efforts. ANSI, ABNT or Inmetro may provide reference copies of this agreement and other relevant documents with third economies at their discretion. To the extent practical, ANSI ABNT and Inmetro will keep each other informed of cooperation with third economies, with the aim of avoiding duplication and leveraging possible multilateral synergies.
7. Expenses: The expenses incurred in connection with the cooperative activities under this Implementation Plan will be covered in accordance with terms to be mutually agreed upon by the Parties and subject to budgetary availability of the Parties.

This Implementation Plan is effective from the date of signature. Upon the agreement of both parties, the content of this Implementation Plan may be changed at any time.

  
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Instituto Nacional de Metrologia,  
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Date: 19<sup>th</sup> March 2015

## ANNEX: RESOURCES REQUIRED FROM PARTNER ORGANIZATIONS

### Information on Country's Standards System:

- Structure
- Key organizations
- Relevant laws/policies
- Development of national standards
- Standards used in the country (e.g. national, international, industrial, etc.)

### Information on Country's Conformity Assessment System:

- Structure
- Key organizations
- Relevant laws/policies
- Types of conformity assessment used in the country (e.g. certification or accreditation schemes, mandatory vs. voluntary, etc.)
- Conformity marks used in the country

### Answers to "Key Information" Questions:

- What technical requirements must my product meet to enter and compete in the US and Brazil market?
- How can I get early warning about changes to these requirements?
- How can I ensure that my company's perspectives are heard and considered in the development of US and Brazil requirements and policies that could affect my business?

### Helpful Resources:

- List of key regulatory agencies (with links to English language websites and regulatory scopes if known)
- Information on how to search for and/or purchase country's national standards

