



SPONSORSHIP OPPORTUNITIES

2025 U.S. CELEBRATION OF WORLD STANDARDS DAY (WSD)

Join the U.S. standardization community in recognizing collective progress for the greater good at the 2025 U.S. Celebration of World Standards Day, [*Standards for Public Health and Safety*](#).

The U.S. Celebration of WSD planning committee—co-chaired by the American National Standards Institute (ANSI) and the National Institute of Standards and Technology (NIST)—is pleased to offer sponsorship opportunities for the 2025 event, to be held on October 23 at the Bethesda North Marriott Hotel & Conference Center in Rockville, MD. The International Association of Plumbing and Mechanical Officials (IAPMO) is this year's administrating organization.

The celebration will feature extensive networking opportunities and lively interactions among event sponsors and attendees. The program will also honor the Ronald H. Brown Standards Leadership Award recipient and the winner of the WSD Paper Competition.

4:15pm–5:00pm	Opening networking reception and exhibits
5:00pm–6:00pm	WSD program
6:00pm–7:30pm	Continued networking reception and exhibits

WSD sponsorship opportunities are available at a variety of levels. Details can be found on the next page and on the WSD Sponsorship Registration page. [**Registration deadline is September 19.**](#)

SPONSORSHIP TIERS



HERO
\$7,000

Enhanced exhibit display in premium location during networking reception

Admission for **16** people
(additional tickets available for purchase)

Acknowledgement in opening remarks during WSD program

Special sponsor banner sign in premium location during networking reception

Logo in rotating PPT display during WSD program

Name/logo on WSD webpage

Logo in printed WSD program distributed to all attendees



CHAMPION
\$5,450

6' tabletop exhibit during networking reception

Admission for **12** people
(additional tickets available for purchase)

Logo on shared event signage

Logo in rotating PPT display during WSD program

Name/logo on WSD webpage

Logo in printed WSD program distributed to all attendees



ADVOCATE
\$3,500

6' tabletop exhibit during networking reception

Admission for **8** people
(additional tickets available for purchase)

Logo on shared event signage

Logo in rotating PPT display during WSD program

Name listed on WSD webpage

Logo in printed WSD program distributed to all attendees



SUPPORTER
\$2,250

6' tabletop exhibit during networking reception

Admission for **4** people
(additional tickets available for purchase)

Logo on shared event signage

Logo in rotating PPT display during WSD program

Name listed on WSD webpage

Name listed in printed WSD program distributed to all attendees



FRIEND
\$950

Admission for **2** people
(additional tickets available for purchase)

Name on shared event signage

Logo in rotating PPT display during WSD program

Name listed on WSD webpage

Name listed in printed WSD program distributed to all attendees

ADDITIONAL SPONSORSHIP OPPORTUNITIES



SINGLE ADMISSION TICKETS

\$250 each if purchased in conjunction with a sponsorship tier

\$65 each for government attendees

\$300 each if not purchased in conjunction with a sponsorship tier



SIGNATURE COCKTAIL/ MOCKTAIL SPONSOR

4 openings available

\$2,000 if purchased in conjunction with a **Hero**, **Champion**, **Advocate**, or **Supporter** sponsorship

Signage at bar(s) with name/logo and image/description of drink

\$3,000 if not purchased with the above sponsorships. Includes:

Signage at bar(s) with name/logo and image/description of drink

Admission for 4 people

Logo in rotating PPT display during WSD program

Name/logo on WSD webpage

Name in printed WSD program distributed to all attendees



LIVE MUSICIAN SPONSOR

1 opening available

\$1,750 if purchased in conjunction with a **Hero**, **Champion**, **Advocate**, or **Supporter** sponsorship

Name/Logo on dedicated signage for musician

\$2,500 if not purchased with the above sponsorships

Name/Logo on dedicated signage for musician

Admission for 3 people

Logo in rotating PPT display during WSD program

Name/logo on WSD webpage

Name in printed WSD program distributed to all attendees



DIGITAL AD

\$250 and includes a full-slide advertisement in the rotating PPT display during WSD program

The U.S. Celebration of World Standards Day is a widely attended event that is co-sponsored and attended by federal government agencies to recognize and honor the many contributions of the U.S. standards and conformity assessment community.