

Breakout Session: Company Engagement & Networking

How to get involved

The logo features the acronym 'ANSI' in a large, bold, blue font with a glowing effect. It is set against a dark blue background with a network of white lines and dots, some of which are highlighted with bright blue and white circles. A large, glowing blue arc is positioned behind the 'ANSI' text.

ANSI
**Global
Standardization
Conference**

What is the CMF?

- Cross-industry group of ANSI company members
- Strategic and policy-focused (not line-by-line standards writing)
- Looks at standards, conformity assessment, regulation, and global market access
- Participation is included in ANSI membership

Who's in the Room & Why It Matters

Who participates (examples)

- Building & electrical: Schneider Electric, Legrand, Eaton, Carrier, Rockwell
- Tech & electronics: HP, Intel, Apple, AWS, Oracle
- Large manufacturers and small/medium companies

Why it matters

- Peer group of standards, policy, and strategy leads
- Trusted space to compare approaches across sectors



What CMF Actually Works On

Recent CMF topics

- **Government & trade:** legislation, IBR, US-EU TTC, U.S. Standards Strategy
- **Emerging tech:** AI, cybersecurity, quantum, cyber-physical systems, SMART/digital standards
- **Business issues:** circularity & sustainability, smart buildings/cities, value of standards to the C-suite, standards ‘myths’
- **Talent:** attracting and developing newer standards professionals

CMF as an Entry Point into ANSI

CMF: a front door for companies

- First stop to bring company-wide issues and test them with peers
- Helps shape ANSI's priorities and the U.S. Standards Strategy
- From CMF, topics often flow into:
 - National & International Policy Advisory Groups
 - USSS implementation work
 - ANSI ISO/IEC councils and forums
 - Committee on Education & young professional initiatives

Engagement, Networking, and Leadership Paths

How companies engage through CMF

- Join CMF meetings (virtual + in-person with ANSI conferences)
- Share case studies or join panels and workshops
- Help shape agendas and identify cross-cutting issues
- Build a cross-sector network of standards and policy peers

Leadership & governance opportunities

- Full members can serve as CMF Chair or Vice Chair
- CMF can be a steppingstone into:
 - ANSI Board and Board committees
 - Policy advisory groups and other governance roles

Your Input: What Would Make CMF Worth Your Time

Discussion – quick round

- What issues would you want to discuss with peers here?
- What CMF formats work best for you?
 - Short virtual briefings
 - Deeper workshops / joint forums
 - Case-study panels
- Where should CMF connect you into other ANSI groups?



How to Join & Next Steps

- Confirm your company's CMF representative and alternates
- Ask to be added to the CMF mailing list and meeting invites
- Volunteer a topic, case study, or interest in leadership over time
- Sign up for follow-up:
 - Sharon Okello, Program Lead (CMF)
 - Email: sokello@ansi.org

