

# Workcred Governance Structure

## Workcred Board of Directors

### Research Advisory Council

- Creates the agenda for the research arm of Workcred's business, which includes research on when credentials are needed, when they are considered stackable, the effectiveness and market value of credentials, and guidance and metrics to more fully describe the workforce credentialing arena
- Determines strategy for obtaining grants and partners
- Council comprised of researchers and academic professors
- Meets once per year

### Executive Advisory Council

- Creates, maintains, and updates Workcred's strategic plan subject to approval of the Board
- Council members have expertise in U.S. workforce trends/issues
- Specific areas of expertise should include such areas as educational systems, industry needs, diverse types of credentialing, workforce investment boards, human resources, and economics
- Meets twice per year

### Government Credentialing Network

- Identifies credentialing issues within government agencies that Workcred can assist in resolving
- Activities may include conferences on specific topics to fostering consistency of credentials within the federal government
- Meets twice per year

### Proposed Council (Approved in Concept)

#### The vision for the council:

- a **conduit for information flow** among the credentialing community, Workcred, industry, education bodies, workforce development groups and other stakeholders
- a **neutral body** to advance the industry of certification and certificates